

# 40

UNDER

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## Hats off to 40 young leaders

**W**hy do people like to live and work in the Charlotte region? Quality of life is perhaps the most frequently cited factor. There's also a prevailing sense of optimism and excitement. Pro sports. Big business. Seemingly endless opportunity.

However your list reads, let us add 40 more reasons why this is a good place to live and work.

Here are 40 people under 40 whose commitment to their

work and community help make the Charlotte area a wonderful place to be. Some are familiar from high-profile corporate or civic posts; some are not. All are having an impact.

This marks the third time The Business Journal has published the "40 under 40." Selecting them is a little arbitrary, we admit; if we've overlooked someone, please contact us for the 1997 edition.

Here's what they told us about themselves:

### Pat LaPlatney

Age: 36

Employment: Senior vice president, Raycom Inc.

Hours worked/week: 60

College education: B.B.A., Accountancy, University of Notre Dame

Family: Wife, Karen; sons, Jack, 3, Dan, 1

Neighborhood: Wendover Hills

Civic duties: Active in Juvenile Diabetes Foundation



LaPlatney

Greatest achievement: With a "little" help from my wife, two happy and healthy children

Greatest disappointment: 1969 Super Bowl

Last book read:

*Being Digital*,  
Nicholas Negroponte

Last movie seen: *Soul of the Game* (HBO)

Car: 1984 Mercedes 300

When not working, I: spend time with my family

Career goal: Financial security that will allow more time for family and artistic endeavors

Heroes: St. Frances, Johnny Unitas, Cal Ripken Jr.

Fantasy job: Portfolio manager of "LaPlatney Fund"

Favorite living politician: Pat Paulsen

One-word description of self: Honest

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