

Jimmy Rayburn

Chief Operating Officer



[Raycom Sports](#)

*1900 West Morehead Street
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Joined Raycom Sports (Jefferson-Pilot Sports) in 1986 as Vice President of Production. His experience included working for the Lorimar Sports Network, where he served in the same capacity. An alumnus of Ohio University's School of Sports Management graduate program, Rayburn holds a bachelors degree from the University of Tennessee.

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