

QUICK FACTS



WHO ARE WE

Charlotte-based Raycom Sports is a leading independent sports sales & marketing, syndication, event management and production firm. Raycom holds the ACC digital rights and syndicated television rights of ACC men's basketball and football telecasts through 2026-2027.

In a partnership with the ACC and ESPN, Raycom operates the ACC Network, which distributes ACC content through live television broadcasting, original programming via digital technologies, historical archives, mobile applications, social media, ACC Championship events and the official ACC website.

Raycom Sports' parent company Raycom Media, located in Montgomery, AL, owns and operates 53 television stations covering over 12 percent of the United States across 18 states.

OWNERSHIP

Raycom Sports was founded on June 19, 1979 by Rick and Dee Ray of Charlotte, NC. The company was sold in 1994 to Ellis Communications. The company was then sold by Ellis in 1996 to a television group funded by the Retirement Systems of Alabama. They adopted the name Raycom Media for the parent company.

KEY EXECUTIVES

Ken Haines, President and CEO

Jimmy Rayburn, Chief Operating Officer and Distribution

Jeff Tennant, Senior VP, Sales and Chief Revenue Officer

Peter Rolfe, VP, Production

Rob Reichley, Executive Producer

Chad Swofford, Senior Director, New Media and Business Development

Becky Smith, Controller

Charles Moyer, Technical Operations Manager

Frank Kay, Director of Communications



Raycom Sports executives view game in control room. (l to r - Ken Haines, Peter Rolfe, Rob Reichley, George Johnson, Jimmy Rayburn)

LOCATION

1900 W. Morehead Street

The company has been in six previous locations in Charlotte since 1979.

1373 E. Morehead Street

4220 Park Road (Near Park Road Shopping Center)

2100 Rexford Road (Southpark)

801 E. Trade Street (Uptown)

412 East Boulevard (Dilworth)

2815 Coliseum Centre Drive (Coliseum Area)

RATINGS

Highest-rated ACC syndication games

Top 7

	Date	Time	City	Game	Rating
1)	Thurs, Feb. 10, 1983	9:00pm	Greensboro	Virginia @ North Carolina (63-64)	36
2)	Thurs, Feb. 10, 1983	9:00pm	Raleigh	Virginia @ North Carolina (63-64)	35
3)	Tues, Feb. 4, 1986	7:00pm	Greensboro	North Carolina @ Georgia Tech (78-77ot)	35
4)	Thurs, Feb. 3, 1994	9:00pm	Raleigh	Duke @ North Carolina (78-89)	33
5)	Tues, Feb. 4, 1986	7:00pm	Raleigh	North Carolina @ Georgia Tech (78-77ot)	31
6)	Thurs, Feb. 23, 1989	9:00pm	Raleigh	NC State @ Duke (65-86)	31
7)	Thurs, Feb. 1, 2001	9:00pm	Raleigh	North Carolina @ Duke (85-83)	31

INNOVATIONS

First college game on satellite (1979)

First use of color billboards in sports telecasts (1982)

First to produce and televise Sports Emmy Awards (1988)

First and second inaugural bowl game sellouts (1990 Blockbuster, 2002 Continental Tire)

First and largest network (ABC) time-buy by a major college syndicator (1991)

First use of instant replay on college JumboTron (1996)

First internet streaming of a college game (1995)

First use of virtual signage in college basketball (1997)

First college basketball game in high definition (1999)

First use of virtual signage in professional golf (1999)

First syndicated sporting event in high definition (2007)

First conference-dedicated YouTube Channel (2012)

First collegiate conference gaming app (2013)

PRODUCTION CAPABILITIES

Raycom Sports owns two state-of-the-art 53-foot HD production trucks. Each truck is equipped with nine HD cameras, an Evertz VIP virtual monitoring wall, a Calrec Artemis audio console, two EVS six channel full edits for record and playback, and two four channel EVS's for record and playback. Both trucks have a Grass Valley Kayenne switcher and Chyron DUET Hyper X3 graphics. Raycom also has a HD redundant uplink truck.

Raycom Sports' production facility houses five Avid HD edit bays and a custom-built studio and workspace where the ACC Digital Network originates.

CURRENT PROPERTIES

ACC Basketball (1982 - present)

ACC Football (1984 - present)

Havoline Football Saturdays (2004-present)

PAST PROPERTIES

Southwest Conference Football and Basketball (1984-1995)

Big Eight Conference Football and Basketball (1985-1993)

Metro Conference Basketball (1985-1995)

PCAA Conference Basketball (1985-1987)

Kickoff Classic (1985-1992)

Southeast Conference Basketball (1986-2009)

Pac-10 Conference Basketball (1987-1995)

Big Ten Conference Basketball (1989-1995)

Pigskin Classic (1990-1994)

Southeast Conference Football (1992-2009)

Numerous bowl games, basketball tournaments, sports specials and entertainment shows.

COLLEGE BASKETBALL

Diet Pepsi Tournament of Champions, Harris Teeter Pepsi Challenge, Food Lion MVP Classic, Tournament of Champions presented by Hardee's (Charlotte Coliseum, Charlotte, N.C.)

1988	#8 Missouri 91, #17 Temple 74 2OT #10 North Carolina 79, #11 Arizona 72 Arizona 68, Temple 50 North Carolina 76, Missouri 60	1995	Stanford 82, South Carolina 70 North Carolina 89, Tulane 71 South Carolina 80, Tulane 75 North Carolina 87, Stanford 63
1989	#18 Pittsburgh 102, #23 Oklahoma State 90 #25 NC State 68, Ohio State 54 Oklahoma State 81, Ohio State 59 NC State 100, Pittsburgh 87	1996	#14 North Carolina 99, Southern Cal 84 South Carolina 75, UNC Charlotte 60 Southern Cal 65, UNC Charlotte 61 North Carolina 86, South Carolina 75
1990	Houston 87, Iowa State 72 South Carolina 76, #4 North Carolina 94 North Carolina 118, Iowa State 93 South Carolina 74, Houston 70 OT	1997*	South Carolina 74, Virginia Tech 73 North Carolina 68, Chattanooga 68 South Carolina 67, Chattanooga 55 North Carolina 78, Virginia Tech 57
1991	UNC Charlotte 68, #20 DePaul 63 #15 Alabama 77, NC State 66 NC State 97, DePaul 83 UNC Charlotte 79, Alabama 74	1998*	South Carolina 55, College of Charleston 44 #3 North Carolina 63, Old Dominion 61 Old Dominion 59, South Carolina 56 College of Charleston 66, North Carolina 64
1992	Texas 63, Princeton 53 #7 North Carolina 108, South Carolina 67 Princeton 51, South Carolina 40 North Carolina 104, Texas 68	1999	UNLV 76, Princeton 66 # 14 North Carolina 72, College of Charleston 54 Princeton 62, College of Charleston 44 North Carolina 86, UNLV 75
1993	Brigham Young 72, South Carolina 68 #1 North Carolina 87, #24 George Washington 62 George Washington 77, South Carolina 71 North Carolina 97, Brigham Young 65	2000	College of Charleston 52, Richmond 48 #14 North Carolina 91, UMass 60 Richmond 63, UMass 59 North Carolina 64, College of Charleston 60
1994	#2 North Carolina 95, South Carolina 58 #10 Cincinnati 60, Temple 41 Temple 49, South Carolina 44 North Carolina 86, Cincinnati 76	2001	Georgia State 95, Saint Joseph's 90 College of Charleston 66, North Carolina 60 North Carolina 92, Saint Joseph's 76 College of Charleston 70, Georgia State 63

* - Not Tournament Format

Great Eight (1994-95, Palace of Auburn Hills, Detroit, Mich., 1996-99, United Center, Chicago, Ill.)

1994	#8 Florida 91, Boston College 65 Missouri 69, Purdue 66	#16 Connecticut 90, #6 Duke 86 #9 Arizona 78, #17 Michigan 57
1995	Michigan State 75, #25 Arkansas 72 #10 Wake Forest 69, Oklahoma State 53	#5 UMass 92, #1 Kentucky 82 #2 Kansas 72, #15 Virginia 66
1996	#2 Wake Forest 74, Mississippi State 43 #1 Kansas 72, #4 Cincinnati 65	#5 Kentucky 101, Purdue 87 #24 Georgetown 58, UMass 53
1997	#10 Utah 64, Providence 58 #2 North Carolina 81, #25 Louisville 72	#4 Kansas 90, #3 Arizona 87 #7 Kentucky 89, #5 Purdue 75
1998	#3 Connecticut 69, #14 Washington 48 #25 Rhode Island 70, #12 Utah 63	#6 Kentucky 63, #8 Kansas 45 #1 Duke 73, #4 Michigan State 67
1999	# Michigan State 66, #11 Kansas 54 #7 Temple 64, #24 Gonzaga 48	#1UConn 78, #9 Arizona 69 #2 Cincinnati 77, #6 North Carolina 68

COLLEGE FOOTBALL

Regular Season (Bank of America Stadium, Charlotte, N.C.)

Nov. 30, 1996	East Carolina 50, NC State 29	Attendance - 70,000
Nov. 28, 1998	North Carolina 37, NC State 34 OT	Attendance - 68,797
Nov. 11, 1999	North Carolina 10, NC State 6	Attendance - 41,159
Nov. 27, 2004	NC State 52, East Carolina 14	Attendance - 41,244
Oct. 12, 2006	Clemson 63, Temple 9	Attendance - 30,246
Aug. 30, 2008	East Carolina 27, Virginia Tech 22	Attendance - 72,169
Sept. 1, 2011	South Carolina 56, East Carolina 37	Attendance - 58,272

Blockbuster Bowl, Carquest Bowl, Micron PC Bowl (Pro Player Stadium, Miami, Fla.)

Dec. 28, 1990	#6 Florida State 24, #7 Penn State 17	Attendance - 74,021
Dec. 28, 1991	#8 Alabama 30, #13 Colorado 25	Attendance - 52,644
Jan. 1, 1993	#9 Stanford 24, Penn State 3	Attendance - 52,044
Jan. 1, 1994	#12 Boston College 31, Virginia 13	Attendance - 47,194
Jan. 2, 1995	South Carolina 24, West Virginia 21	Attendance - 50,853
Dec. 30, 1995	North Carolina 20, Arkansas 10	Attendance - 34,428
Dec. 27, 1996	#19 Miami 31, Virginia 21	Attendance - 46,418
Dec. 29, 1997	Georgia Tech 35, West Virginia 30	Attendance - 28,262
Dec. 29, 1998	Miami 46, NC State 23	Attendance - 44,387
Dec. 30, 1999	Illinois 63, Virginia 21	Attendance - 31,089
Dec. 28, 2000	NC State 38, Minnesota 30	Attendance - 28,359

Continental Tire Bowl, Meineke Car Care Bowl, Belk Bowl (Bank of America Stadium, Charlotte, N.C.)

Dec. 28, 2002	Virginia 48, #15 West Virginia 22	Attendance - 73,535
Dec. 27, 2003	Virginia 23, Pittsburgh 16	Attendance - 51,236
Dec. 30, 2004	#25 Boston College 37, North Carolina 24	Attendance - 73,258
Dec. 31, 2005	NC State 14, South Florida 0	Attendance - 57,937
Dec. 30, 2006	#23 Boston College 25, Navy 24	Attendance - 52,303
Dec. 29, 2007	Wake Forest 24, UConn 10	Attendance - 53,126
Dec. 27, 2008	West Virginia 31, North Carolina 30	Attendance - 73,712
Dec. 26, 2009	Pittsburgh 19, North Carolina 17	Attendance - 50,389
Dec. 31, 2010	South Florida 31, Clemson 26	Attendance - 41,122
Dec. 27, 2011	NC State 31, Louisville 24	Attendance - 58,427
Dec. 27, 2012	Cincinnati 48, Duke 34	Attendance - 48,128
Dec. 28, 2013	North Carolina 39, Cincinnati 17	Attendance - 45,211

GOLF

Fieldcrest Cannon Classic

1995 Champion – Gail Graham (273, -15) Peninsula Club, Lake Norman, N.C.

1996 Champion – Trish Johnson (270, -18) Peninsula Club, Lake Norman, N.C.

1997 Champion – Wendy Ward (265, -23) Peninsula Club, Lake Norman, N.C.

Longs Drugs Challenge

1998 Champion - Donna Andrews (278, -10) Twelve Bridges GC, Lincoln, Calif.

1999 Champion - Juli Inkster (280, -8) Twelve Bridges GC, Lincoln, Calif.

2000 Champion - Juli Inkster (275, -13) Twelve Bridges GC, Lincoln, Calif.

2001 Champion - Se Ri Pak (208, -8) Twelve Bridges GC, Lincoln, Calif.

2002 Champion - Cristie Kerr (280, -8) Sun City Lincoln Hills, Lincoln, Calif.

2003 Champion - Helen Alfredsson (275, -13) Sun City Lincoln Hills, Lincoln, Calif.

2004 Champion - Christina Kim (266, -18) The Ridge, Auburn, Calif.

2005 Champion - Nicole Perrot (270, -14) The Ridge, Auburn, Calif.

2006 Champion - Karrie Webb (273, -15) Blackhawk CC, Danville, Calif.

2007 Champion - Suzann Pettersen (277, -11) Blackhawk CC, Danville, Calif.

2008 Champion - In-Kyung Kim (278, -10) Blackhawk CC, Danville, Calif.

Aflac and Mitchell Company Tournament of Champions presented by Kathy Ireland Worldwide

1998 Champion - Kelly Robbins (276, -12) Robert Trent Jones Golf Trail (RTJGT)-Grand National, Opelika-Auburn

1999 Champion - Akiko Fukushima (279, -9) RTJGT-Magnolia Grove, Mobile, Ala.

2000 Champion - Karrie Webb (273, -15) RTJGT-Magnolia Grove, Mobile, Ala.

2001 Champion - Se Ri Pak (272, -16) RTJGT-Magnolia Grove, Mobile, Ala.

2002 Champion - Se Ri Pak (268, -20) RTJGT-Magnolia Grove, Mobile, Ala.

2003 Champion - Dorothy Delasin (280, -8) RTJGT-Magnolia Grove, Mobile, Ala.

2004 Champion - Heather Daly-Donofrio (269, -19) RTJGT-Magnolia Grove, Mobile, Ala.

2005 Champion - Christina Kim (273, -15) RTJGT-Magnolia Grove, Mobile, Ala.

2006 Champion - Lorena Ochoa (267, -21) RTJGT-Magnolia Grove, Mobile, Ala.

2007 Champion - Paula Creamer (268, -20) RTJGT-Magnolia Grove, Mobile, Ala.

Aerus Electrolux USA Championship hosted by Vince Gill & Amy Grant

2000 Champion – Pat Hurst (275, -13) Legends Club, Franklin, Tenn.

2001 Champion – Juli Inkster (274, -14) Legends Club, Franklin, Tenn.

2002 Champion – Annika Sorenstam (271, -17) Legends Club, Franklin, Tenn.