

# Broadcasting & Cable

# TV FAX

Good job!  
Chuck

WEDNESDAY □ DECEMBER 14, 1994

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**SYNDICATED S.I.**—Sports Illustrated Television for first time will make sports programming available for syndication market, with initial programming to include shows based on magazine's 1994 and 1995 swimsuit issues, *Year in Sports 1995* and 40th anniversary special that aired on NBC in

September. Shows will be syndicated by Raycom, national events marketing and syndication company specializing in sports programming. SI swimsuit specials are behind-scenes looks at making of *Sports Illustrated* swimsuit issue. Anniversary show, *40 for the Ages*, is hosted by Bob Costas and celebrates 40 most compelling sports figure of last 40 years, as chosen by magazine's editors. *Year in Sports 1995* is summary of memorable moments, individuals and events and will air in December 1995. Sports Illustrated Television, established in February, is responsible for all programming for *SI* and *Sports Illustrated for Kids* and for all sports programming for Time Warner's impending infohighway projects.