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ACC Notebook

ACC Adds 4 Years To TV Pact

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The ACC has extended its working agreement with Raycom Sports and Jefferson-Pilot Teleproductions to produce and market league basketball games. The contract extends through the 1993-94 season, an extension of four years.

Although financial terms were not revealed, an increase in the present contract of \$8 million a year in rights fees was expected.

ACC basketball is the highest-rated sports property in syndication. From January to March, 40 games are carried in an 18-market region, with some games also produced for national networks and ESPN.