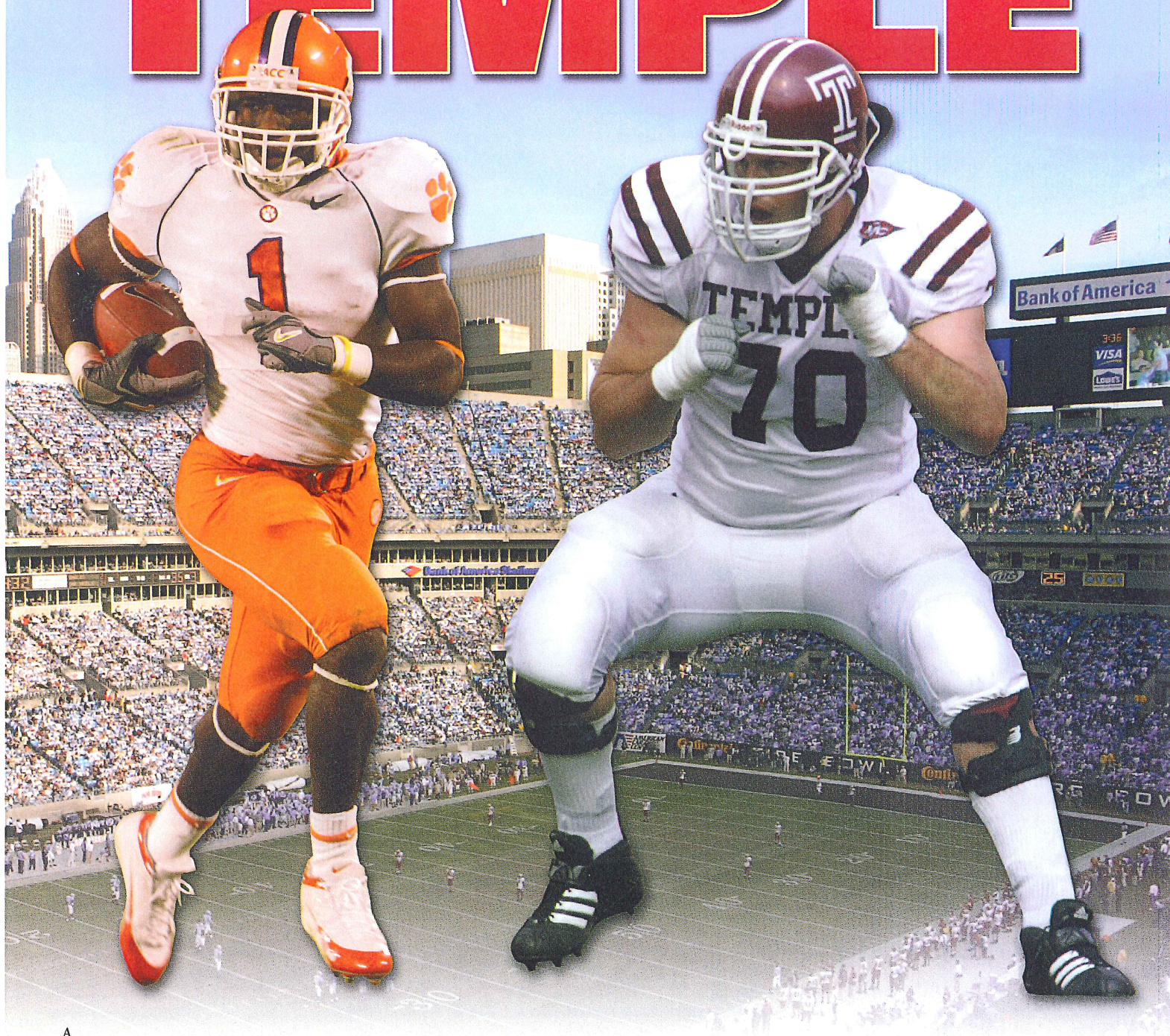


OCTOBER 12, 2006 | BANK OF AMERICA STADIUM | PRESENTED BY RAYCOM SPORTS

CLEMSON VERSUS TEMPLE



A
RAYCOM
Sports
EVENT

\$5.00



THIS IS **RAYCOM** *Sports*

From its beginning in 1979, Raycom Sports has been a leader in marketing, producing and distributing sports programming. The company has since broadened its interests to include the creation, management and distribution of special events.

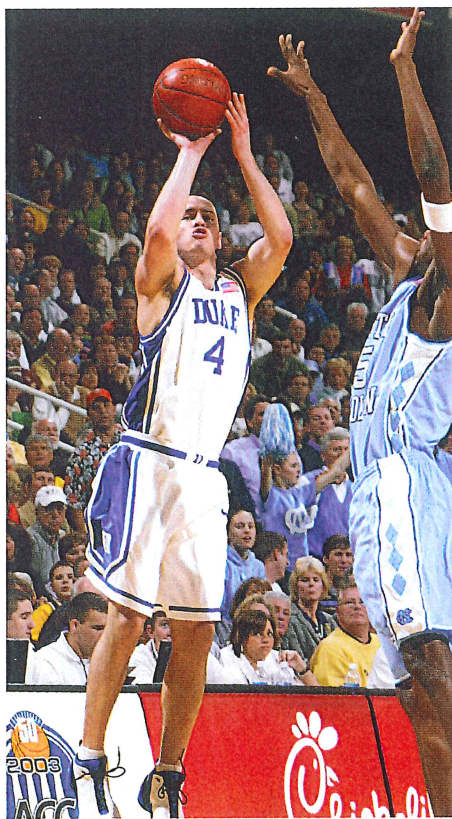
Raycom Sports has earned a reputation of being one of the nation's finest independent sports producers. At its busiest, the company televised more than 500 events a year in college basketball, college football, coaches shows and preseason specials. Altogether, Raycom offers over 25 years of production and distribution experience, including more than 10,000 live sporting events.

In a joint venture with Lincoln-Financial Sports, Raycom Sports has owned the rights to Atlantic Coast Conference men's basketball games since 1981. Together, the two companies produce, distribute and market ACC games throughout the country. It was announced in April 2004 that Raycom/LF Sports had secured the syndicated football rights, securing the football and basketball rights until the 2011 season.

Raycom Sports has been prominent in sports programming in Charlotte during its entire history. From 1988 through 2001, Raycom operated a college basketball tournament at the Charlotte Coliseum. Known as the Diet Pepsi Tournament of Champions, Harris Teeter Pepsi Challenge, Food Lion MVP Classic and the Tournament of Champions presented by Hardee's, the event featured some of the top teams in the country each year, with legendary players and coaches.

In addition, Raycom brought Division-1A college football to Charlotte in the form of the Carolinas Clash in 1996 and 2004, featuring NC State and East Carolina, and a two-year series between North Carolina and NC State in 1998 and 1999. All of the games were played at Bank of America Stadium. Raycom has also announced a future game between East Carolina and Virginia Tech to take place in Charlotte.

And in 2002, the inaugural Continental Tire Bowl (now renamed the Meineke Car Care Bowl) was played in Charlotte, featuring ACC and Big East selections. A sellout crowd of 73,535 witnessed the game, the second-largest attendance for a first year bowl in NCAA history. The game has averaged over 64,000 fans in its first four years, with two sellouts.



Due to Raycom Sports' vast network of television station contacts, the company is often tabbed to distribute programming for outside entities. Programs distributed include the Arizona Cardinals and

Washington Redskins preseason packages, BB&T Children's Charities Classic, John Wooden Classic, CIAA Basketball, HBO's Journey of the African-American Athlete and the Citrus Bowl Parade.

Raycom Sports owns and operates sporting events throughout the country including The Meineke Car Care Bowl in Charlotte and two LPGA tournaments.

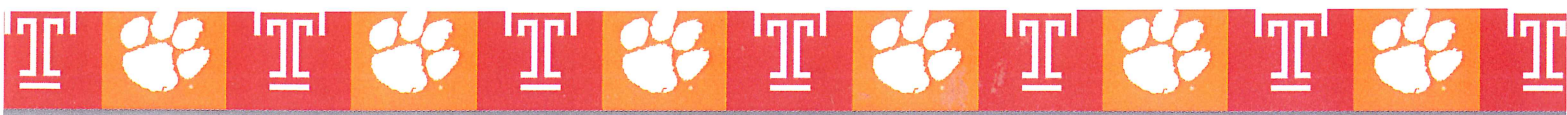
A joint venture with Raycom Sports, Lincoln-Financial Sports and the Atlantic Coast Conference led to the creation of ACC Properties, which assists in marketing and promoting the ACC's corporate mark.

The company has also marketed made-for-television events for a variety of entities, including the Toyota Gator Bowl and the Cotton Bowl for Liberty Sports, Phoenix Communications' NBC News Satellite and Golf 2000 with Peter Jacobsen.

Raycom Sports has also achieved a high level of success marketing title sponsorships, including the matching of Tostitos to the Fiesta Bowl, AFLAC, the Mitchell Company and Aerus Electrolux to LPGA tournaments, Continental Tire North America, Meineke Car Care Centers, Mazda, Micron Electronics, Carquest Auto Parts and Blockbuster Video to bowl games, and DIRECTV, Pepsi and Food Lion to college basketball tournaments.

Raycom Sports is a division of Montgomery, Alabama-based Raycom Media, Inc., a multi-billion dollar company that owns and operates 49 television stations, covering almost 13 percent of the country, including Puerto Rico.

Raycom Sports is headquartered in Charlotte, NC, with outer offices in Mobile, San Francisco and Sacramento.



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KEN HAINES
PRESIDENT & CEO
RAYCOM SPORTS

WELCOME | FROM RAYCOM SPORTS

On behalf of Raycom Sports and the city of Charlotte, we welcome you to Bank of America Stadium for this exciting regular season football game between Clemson University and Temple University.

Temple Director of Athletics Bill Bradshaw is one of the nation's most experienced and respected administrators in college athletics. He is a past president of the National Association of Collegiate Directors of Athletics (NACDA). His vision in exposing Temple football to the largest possible audience made this game possible.

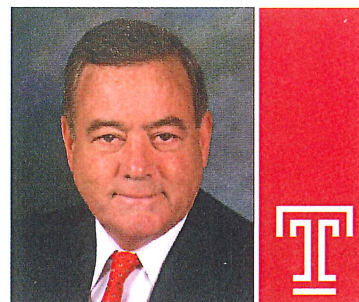
The work of Bradshaw and Clemson's Athletic Director Dr. Terry Don Phillips and Senior Associate AD Dwight Rainey, allowed this game, originally scheduled for Philadelphia, to be moved to Charlotte.

We are extremely excited to once again showcase the Queen City as a great destination city to college

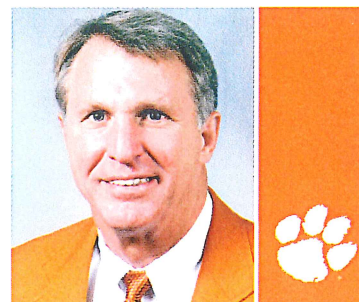
football fans from around the country, as evidenced by the success of the Meineke Car Care Bowl. The uptown area is vibrant and welcoming, while the distinctive surrounding neighborhoods, such as Southpark and Dillworth, also offer many places to explore on your visit.

Raycom Sports produces many events during the year. However, this game takes place in our hometown. We are very proud and honored to have the chance to bring this game to the fans in Charlotte and the Carolinas.

Again, thank you for your participation in this year's event. We are committed to doing whatever it takes to make your experience as enjoyable as possible. Please do not hesitate to let any of us at Raycom Sports know what we can do to assist you in making this a memorable time. Your suggestions for making this event even better in future years are very much appreciated.



Bill Bradshaw | Temple University



Dr. Terry Don Phillips | Clemson University

RAYCOM
Sports