

NURAY BIOS



Dee Ray

Dee got her start in advertising as a young woman working in outdoor advertising and later through the formation of her own firm Birke Advertising. In 1979, Dee teamed up with soon to be husband, Rick and formed Raycom, Inc. which grew to be the nation's largest producer of live collegiate basketball and football events. Under Rick and Dee's leadership, Raycom produced over 10,000 live sports events, weekly sports news programs and various tournaments. Raycom owned major bowl games, basketball and golf tournaments and produced and sold all of college basketball on ABC network. Specials included *The Making of It's a Wonderful Life*, *Tour of Graceland*, the first *Sports Emmys* on TV, a series of four Hollywood specials including *Night Creatures* with John Astin. For ABC, Raycom developed and produced a made for TV movie with Symphony Pictures and produced a New Years Eve concert with Boyz To Men.

Dee graduated from Queens University of Charlotte with a MBA.

Nuray Media aggregates film and video content for multi-platform distribution. Nuray is committed to the restoration and preservation of classic movies and TV shows.

Nuray Pictures is a division of Nuray Media. The company was formed in 2010 as an LLC and is owned by Rick and Dee Ray. The Rays are noted entrepreneurs and media executives who formed RAYCOM Inc. in 1979 and over a 20-year span consolidated most of college basketball and football on television. The company was sold in 1996.

Nuray Media plans to be the largest, most effective and profitable creative utilizer of libraries of video content produced over the last 20 to 100 years. It will offer collectors, institutions and brands digitization services and other services for the right to monetize their video content in multiple revenue streams and to create new product from existing concepts, scripts and video.

Nuray Media will actively pursue collections of cinematic film and historical film held by collectors and institutions.