



Nov. 30–Dec. 1, 1990
Charlotte Coliseum

Featuring:
NORTH CAROLINA
SOUTH CAROLINA
HOUSTON
IOWA STATE

A
RAYCOM
EVENT



Honorary Tournament Director, Competing Coaches

Frank McGuire, who coached both UNC and USC to national prominence, serves as Honorary Tournament Director of the 1990 Diet Pepsi Tournament of Champions. He is flanked by Iowa State's Johnny Orr and South Carolina's George Felton, left, and North Carolina's Dean Smith and Houston's Pat Foster. North Carolina and South Carolina are meeting in basketball for the first time since 1972.



Rick Ray
CEO, Raycom



Dee Ray
President, Raycom

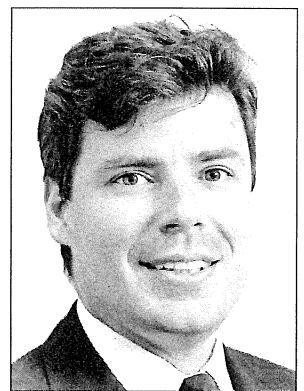
Richard Giannini, CEO and President of Raycom Management Group, created the Diet Pepsi Tournament of Champions with Rick and Dee Ray, Chairman and President of Raycom, respectively. The tournament staff includes Chris Boulton, Tim Keener, Bill Carr, Kelly Crum, Penney Hess, Rob Carter and Heather Lewisohn.



Richard Giannini
CEO, President, RMG



Ken Haines
Executive VP, Raycom



Meade Camp
Sr. VP Station Sales/
Marketing, Raycom



Ray Warren
Sr. VP Sales/
Marketing, Raycom



Ann Miller
VP Programming,
Raycom



Peter Rolfe
Executive Producer,
Raycom



Chris Boulton
Dir. Marketing, RMG,
Tournament Director

Raycom Staff

DAVID ABERNATHY, DAVID BERLIN, LORRI BLAND, ED BOND, PATTI BRANDENBURG, SUE GREENBERG-BURNETTE, BILL CARR, ROB CARTER, KAREN CASTLEBERRY, KEN CERICK, DEIDRE COLLINS, SCOTT CROWDER, KELLY CRUM, BETH ANN DAVIS, CAROLINE DAY, RICH DONNELLY, JIM DUNCAN, DAWN DUNNING, KEVIN EASTON, PETER ELAM, MICHAEL FANNING, RILEY FIELDS, DEBBIE FRIEDLANDER, RICK FUJITA, ANSLEY GIANNINI, LAURIE GREENBERG, JACKIE GRIFFIN, BRIAN HAJAS, PENNEY HESS, MIKE HILL, JOE HILLENBRAND, DEBRA HOLLAND, CHEVELLE JACKSON, TAMRA JEFFRIES, TIM KEENER, ANN KENT, BILL KING, KELLEY KIRKPATRICK, DAN KUEMPFL, PAT LAPLATNEY, DEBBIE LAWSON, HEATHER LEVISOHN, TERESA MCCAMMON, GREG MCCASTLE, FRANK MEADE, MIKE MEDINA, RICK MILLS, LINDA PARKER, LISA BERG-PETERS, ERIC POMS, BILL RAY, LAURA RHYNE, PAM ROBERSON, RENEE ROSENBAUM, RICK SHAW, AMY SLOOP, JEFF SNELL, CHRISTINA SPICER, CHUCK STEEDMAN, KEITH TRIBBLE, JOHNNY TYOUS, BRUCE WALKER, ANDREA WATKINS, GLENDA WESTMORELAND, JOHN WETTERSTEN, MIKE WILD, RICK WILLENZICK, LISA WOOTEN, JIM ZRAKE.