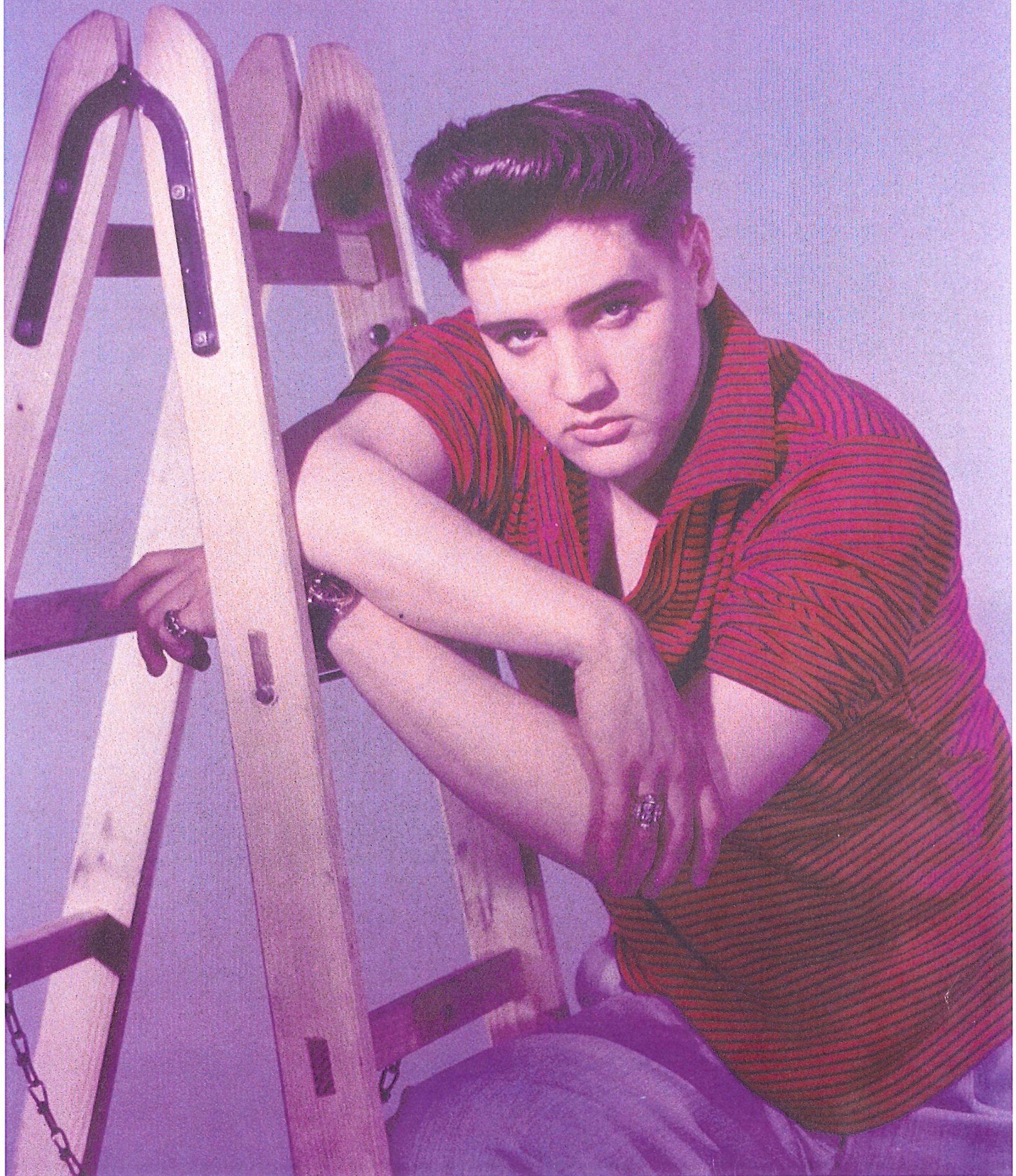


Elvis: His Life and Times



With Two Extraordinary Specials.

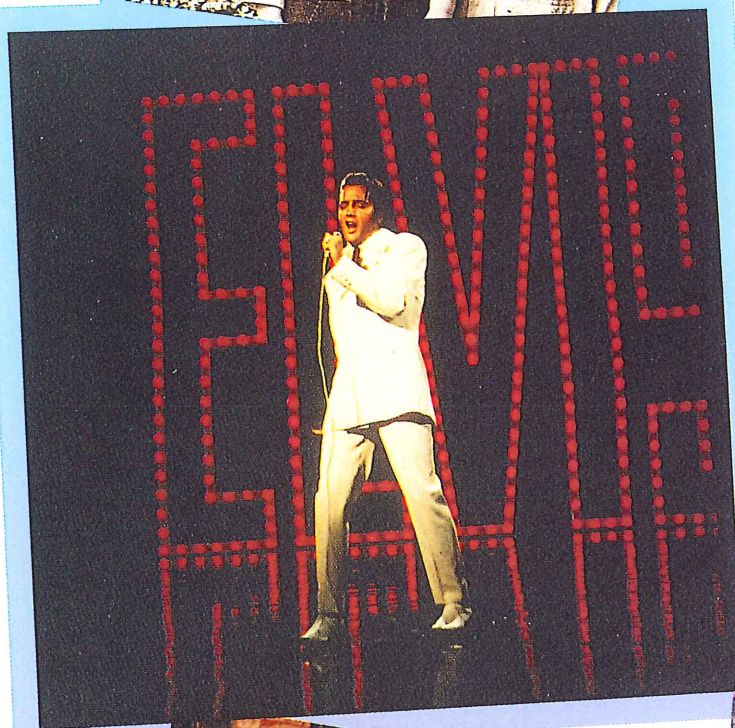


Elvis: His Life And Times

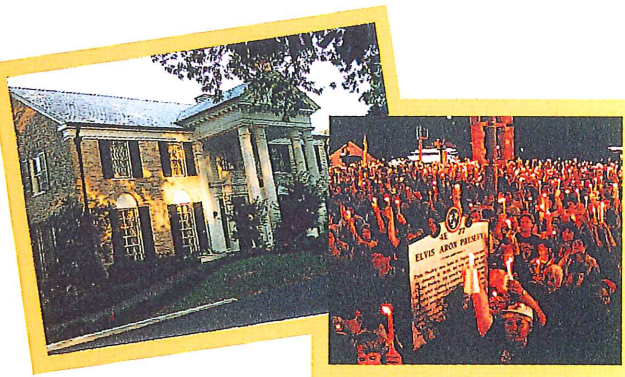
Raycom and Elvis Presley Enterprises are proud to present the most complete and comprehensive video biography ever produced on the life and times of the Elvis Presley. This entertainment special, hosted from Graceland, will feature rare footage never before seen in America and will be the definitive profile of Elvis.

- ▶ His humble beginnings as the son of an odd-job laborer in Tupelo, Mississippi.
- ▶ Rare performance footage of the early years of his astounding musical career – from total obscurity to an overnight sensation.
- ▶ Compelling, personal interviews with those closest to Elvis on his meteoric rise to stardom, as a recording artist, motion picture star and international concert performer.
- ▶ Finally, the last years of his extraordinary and sometimes tragic life – testimony to why Elvis Aron Presley is still the greatest entertainer the world has ever known.

Length: Two Hours



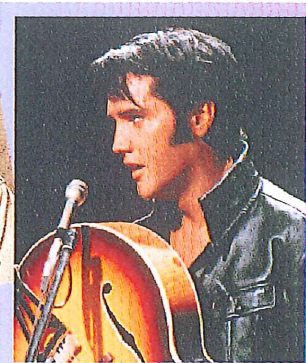
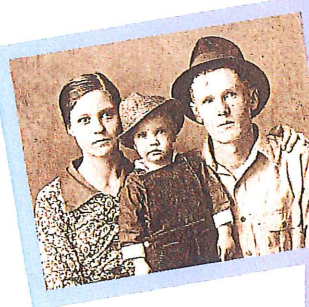
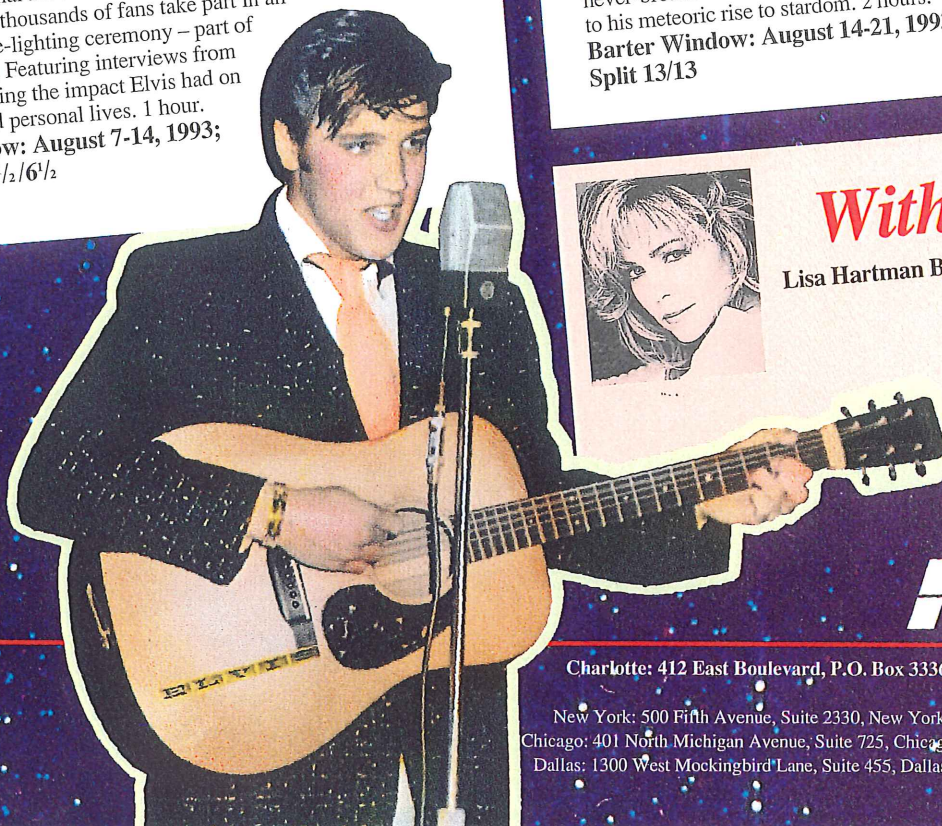
Elvis



America Comes To Graceland

Visit the most popular private residence in America and share unique events and personal accounts from people gathered from around the world. Watch as thousands of fans take part in an emotional candle-lighting ceremony – part of "Tribute Week". Featuring interviews from superstars recalling the impact Elvis had on their careers and personal lives. 1 hour.

Barter Window: August 7-14, 1993;
2 runs Split 6½/6½



Elvis: His Life And Times

The most complete and comprehensive video biography ever produced about the greatest entertainer the world has ever seen. Including exclusive, never-broadcast footage chronicling his life from his humble beginnings to his meteoric rise to stardom. 2 hours.

Barter Window: August 14-21, 1993; 2 runs
Split 13/13



With...
Lisa Hartman Black



Mac Davis

RAYCOM

Charlotte: 412 East Boulevard, P.O. Box 33367, Charlotte, NC 28233-3367, 704/331-9494

FAX: 704/378-4465 or 704/378-4461

New York: 500 Fifth Avenue, Suite 2330, New York, NY 10110, 212/302-4072, FAX: 212/921-2910

Chicago: 401 North Michigan Avenue, Suite 725, Chicago, IL 60611, 312/527-3272, FAX: 312/527-3276

Dallas: 1300 West Mockingbird Lane, Suite 455, Dallas, TX 75247, 214/631-1442, FAX: 214/638-5534

Elvis Still Draws A Crowd.

As the Elvis Presley legend continues to grow, so does the American public's interest in Elvis programming. "The King's" popularity is greater than ever, as witnessed by the ratings:

- ▶ **Elvis and Me**, an ABC network special, averaged a 24.5 rating over two nights in February of 1988.
- ▶ **The Elvis Files**, a syndicated primetime special from LBS delivered a 8.2 national rating in August of 1991.
- ▶ Raycom's **Elvis' Graceland**, a one-hour syndicated special, hosted by Priscilla Presley, cleared 93% of the U.S., with a 7.2 national rating.

20th Anniversary Countdown.

Raycom and Elvis Presley Enterprises have entered into a five year agreement to produce an annual special during Tribute Week (August 9-August 16). The first program, **America Comes To Graceland**, will air in August 1993, in tandem with the two-hour biography, **Elvis: His Life and Times**.

In 1994, 1995 and 1996, Raycom will distribute a new "America Comes to Graceland," originating from the Presley Estate in the same one-hour format.

In 1997, on the 20th Anniversary of Elvis Presley's death, Raycom will produce a three-hour special from Graceland incorporating the **Elvis: His Life and Times** video biography into what promises to be an unprecedented worldwide memorial tribute.

America Comes To Graceland

Length: 60 Minutes

Date: Saturday, August 7, 1993

Time: 8 PM Eastern, 7 PM Central, 6 PM Mountain

Refed for West Coast at 8 PM Pacific

Window: Two Runs, August 7-14, 1993

Terms: 6½ Minutes National, 6½ Minutes Local

Elvis: His Life And Times

Length: Two Hours

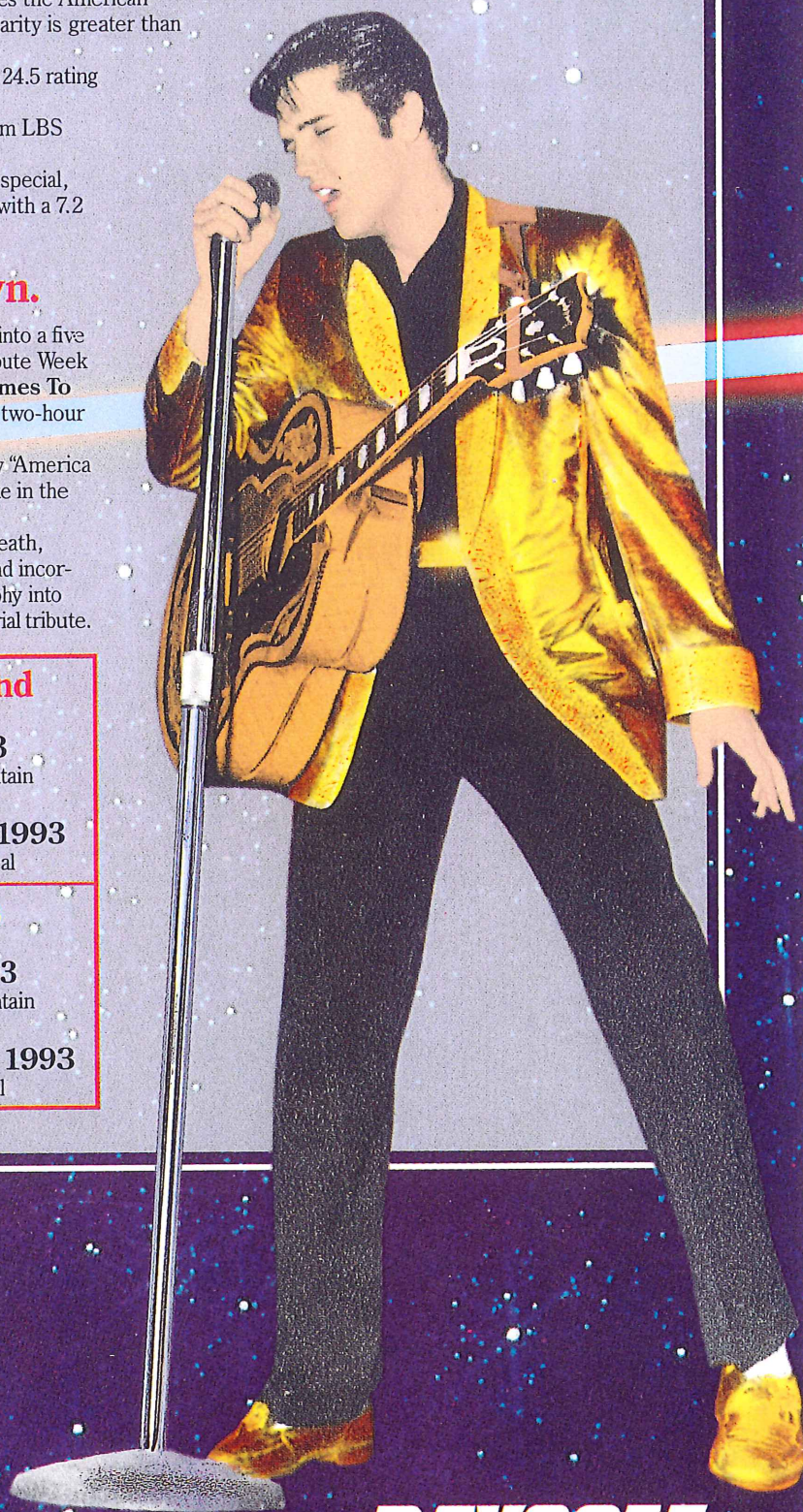
Date: Saturday, August 14, 1993

Time: 9 PM Eastern, 8 PM Central, 7 PM Mountain

Refed for West Coast at 9 PM Pacific

Window: Two Runs, August 14-21, 1993

Terms: 13 Minutes National, 13 Minutes Local



RAYCOM

Charlotte: 412 East Boulevard, P.O. Box 33367, Charlotte, NC 28233-3367, 704/378-4400 FAX: 704/378-4465 or 704/378-4477

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Chicago: 401 North Michigan Avenue, Suite 565, Chicago, IL 60611, 312/527-3272, FAX: 312/527-3276

Dallas: 1300 West Mockingbird Lane, Suite 455, Dallas, TX 75247, 214/631-1442, FAX: 214/638-5534

Elvis: His Life and Times

Raycom Sports and Elvis Presley Enterprises are proud to present the most complete and comprehensive video biography ever produced on the life and times of Elvis Presley. This entertainment special, hosted from Graceland, features rare footage and is the definitive profile of Elvis, from his humble beginnings in Tupelo, Mississippi as the son of an odd-job laborer to the last years of his extraordinary and sometimes tragic life. Featuring rare performance footage of the early years of his astounding career and personal interviews with those closest to Elvis on his rise to stardom. *Elvis: His Life and Times* is testimony to why Elvis Aaron Presley is still the greatest entertainer the world has ever known.

Deal Points

Window:	August 9-24, 1997
Length:	Two Hours
Inventory:	14 minutes Local/14 minutes National



CHARLOTTE: 412 East Boulevard, P.O. Box 33367, Charlotte, NC 28233-3367 (704) 331-9494 Fax (704) 378-4461
DALLAS: 1300 West Mockingbird Lane, Suite 110, Dallas, TX 75247 (214) 631-1442 Fax (214) 638-5534
LOS ANGELES: 335 North Maple Drive, Suite 235, Beverly Hills, CA 90210 (310) 724-6981 Fax (310) 724-6989

Chris
on Ray.com

AMERICA
COMES TO
Graceland

ELVIS
HIS LIFE AND TIMES

