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TV special to focus on young fans of Elvis

By John Semion
The Commercial Appeal

New generations of Elvis Presley fans are the focus of a television special filming at Graceland on Sunday, Monday and Tuesday.

The one-hour special, tentatively titled Elvis, Touch the

Dream, A New Generation, will be hosted by country star Travis Tritt and will be nationally syndicated to air Aug. 5-20 with times and dates varying from city to city.

It is being produced by Raycom, a North Carolina-based syndication and production company, in association with Elvis Presley Enterprises

WHITEHAVEN

Inc., according to spokesman Todd Morgan.

Morgan said Wednesday that a portion of the program also will be filmed in Tupelo, Miss., Presley's birthplace.

Producers are seeking Elvis fans and admirers ages 3 to 30, who live in the immediate

Memphis or Tupelo areas, to be interviewed on camera for possible inclusion in the television special.

"We want to hear from young people who have some level of interest in Elvis," Morgan said.

Those interested should call a special hotline number in Memphis, (901)-344-3210, and leave a message.

Morgan said Raycom producers will review the messages and select some of the callers for interviews at Graceland.

In 1993, Raycom collaborated with Elvis Presley Enterprises on two television specials, *America Comes to Graceland*, and *Elvis, His Life and Times*.