City & Coast

Established in 1867/Vol. 119, No. 218/Price twenty-fivo conts/Wilmington, N.C. Wednesday, June 25, 1986

Giannini joins Raycom Group

From wire service reports

GAINESVILLE, Fla. — The University of Florida's associate athletic director for the past seven years, Richard Giannini, has been named president of Raycom Management Group Inc. of Charlotte, N.C., the university announced Tuesday.

The company was newly formed by Giannini and Raycom Inc., one of the largest national syndictors of television sports programming in the United States.