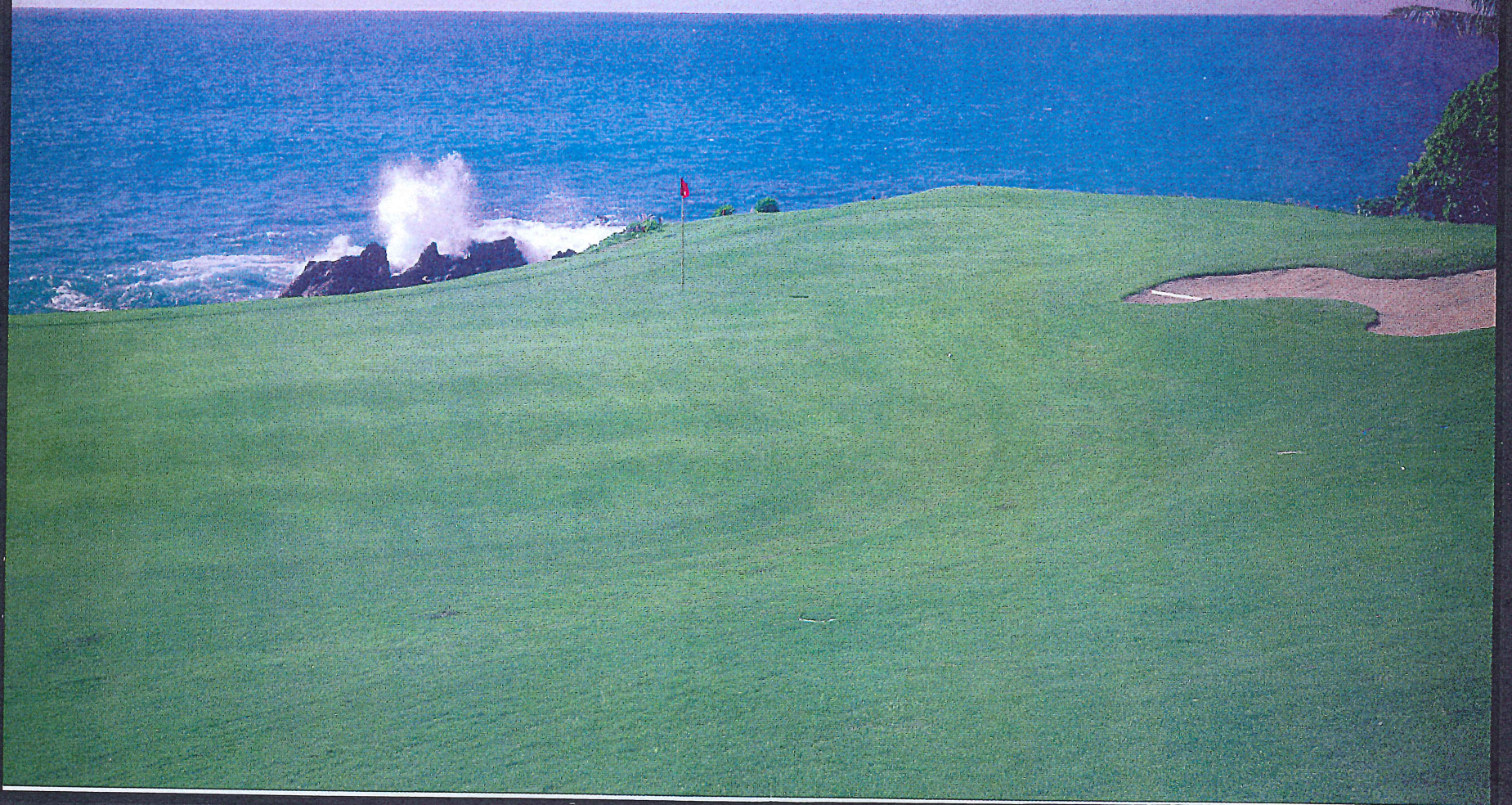


GOLF 2000

WITH
PETER JACOBSEN



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GOLF 2000 IS A 1/2 HOUR WEEKLY TELEVISION SHOW THAT WILL TAKE THE GAME OF GOLF INTO THE NEXT CENTURY. EACH WEEK PETER JACOBSEN WILL TAKE VIEWERS TO A DIFFERENT, WORLD CLASS, PUBLICLY ACCESSIBLE GOLF COURSE. THERE THEY WILL WITNESS THE TWO SIGNATURE HOLES BEING PLAYED BY A PGA PRO, A CELEBRITY AND THE LOCAL PRO. VIEWERS WILL LEARN ABOUT: HOW TO HIT PARTICULAR SHOTS, WHAT TYPE OF GRASS IS BEING USED AND WHAT EFFECT IT HAS ON THE GOLF BALL, THE BEST TIME OF YEAR TO PLAY THAT COURSE, IS IT USUALLY SUNNY OR WINDY, WHERE TO STAY, HOW TO GET THERE ETC.... SINCE THE GOLF COURSE IS THE IDEAL ENVIRONMENT FOR CANDID CONVERSATION, THE VIEWERS WILL BE ABLE TO LISTEN IN ON TALK ABOUT CAREERS, LIFE ON THE TOUR, PEOPLES HOPES AND DREAMS AND OF COURSE ABOUT GOLF.

PETER WILL BE THERE AS THE STUDIO HOST TO INTERJECT HIS UNIQUE BRAND OF HUMOR AND HIS EXPERIENCES FROM TWENTY PLUS YEARS ON THE PGA TOUR. HE WILL SHARE THE CONTEMPORARY AND HISTORY OF GOLF AS ONLY HE CAN; FROM STORIES ABOUT PLAYING IN MAJOR TOURNAMENTS TO STORIES ABOUT PLAYING WITH PEOPLE SUCH AS JACK NICKLAUS, TIGER WOODS AND CLINT EASTWOOD. HE WILL ALSO GIVE A UNIQUE TIP EACH WEEK THAT WILL BE VALUABLE TO ALL GOLFERS, UPDATES ON THE LATEST EQUIPMENT AND INSTRUCTION TECHNIQUES, BUT MOST OF ALL HE WILL PROVIDE VIEWERS WITH WHAT THEY ALL PLAY THE GAME FOR.... FUN!

- 30 MINUTE WEEKLY AIRING: JUNE 6, 1998 - AUGUST 30, 1999
- 80% + CLEARANCE: SATURDAY AND SUNDAY TIME PERIODS
- 30 ORIGINALS SHOT ON LOCATION
- SPONSORED SEGMENTS
- **GOLF 2000** TAPING: FOURSOME PLAYING ON LOCATION WILL INCLUDE: A PGA TOUR PRO, THE FEATURED COURSE PRO, A CELEBRITY AND ONE POSITION FOR SPONSORS

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