

Ken Haines

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Ken Haines is an American television sports broadcasting executive who is known for negotiating television media and marketing contracts with universities, conferences and major broadcasting networks and cable companies. He is the President and CEO of Raycom Sports.

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Early life

Haines has lived in Spokane, Washington; Forty Fort, Pennsylvania; and Lexington, Massachusetts, and attended high school at Washington-Lee in Arlington, Virginia. His father, Kenneth A. Haines, was an administrator with the U.S. Department of Agriculture and the U.S. State Department. He has one brother, Tom, who was an executive for the state of Washington in Seattle.

Education

Haines received his bachelor’s degree from Dakota Wesleyan University, Mitchell, South Dakota, in 1964. Graduate work at the University of Wyoming, Laramie, Wyoming (1965-1967). He earned a Master’s of Science from Troy State University, Troy, Alabama, in 1970. He completed advanced graduate studies at Virginia Tech in 1976.

Achievements

Haines served as student body president at Dakota Wesleyan University in 1962.^[1] He served as president of the University Faculty Club at Virginia Tech 1979-1981. Haines was a member of the publications board at Virginia Tech 1976-1980. He was a member of the Board of Directors of the Sunshine Football Classic

Ken Haines



Born	Kenneth Hileman Haines September 5, 1942 Spokane, WA, U.S.
Nationality	American
Occupation	Sports Television and Media Executive
Known for	President and CEO of Raycom Sports
Spouse(s)	Stephanie Phelps Haines
Children	daughter, Avery (b. 1986)

in Fort Lauderdale, 1989-2000. Haines was executive director of the Charlotte LPGA golf tournament, 1997.^[2]

He is on the Board of Directors of Charlotte Collegiate Football and on the Board of Trustees of Dakota Wesleyan University. In 2007, Haines was published in the *Charlotte Business Journal*, contributing a piece called "A Tribute to Community."^[3]

Awards

- Opperman Distinguished Lecturer, Dakota Wesleyan University, 1998
- Outstanding TV Sports Executive, All American Football Foundation, 1999
- Outstanding Football Bowl Director, National Football Foundation, 2004
- Alumnus of the Year, Dakota Wesleyan University, 2005
- Tar Heel of the Week, *Raleigh News and Observer*, 2005^[4]
- Named fourth most powerful person in the Atlantic Coast Conference, *Orlando Sentinel*, 2009^[5]
- President's Award for Exemplary Service To The Atlantic Coast Conference, 2011-2012

Professional career

Haines began his broadcasting career in 1962 in Mitchell, South Dakota, at KORN radio and television. While in Laramie he managed KLME radio (1966-1968) and established KUWR radio. He served in the US Army from 1968-1970 in flight operations. At Virginia Tech in Blacksburg, Virginia (1970-1981), Haines served as the executive to the university president and spokesperson for the university. He acquired WVTF, a National Public Radio station, for Virginia Tech and created the Virginia Tech Sports Network. He served as the game analyst on the radio network.^{[6][7][8]}

In 1981, Haines joined in the formation of Raycom Sports in Charlotte, North Carolina, where he negotiates television and new media digital contracts for Atlantic Coast Conference sports.^[9] From 1985 to 1995 he negotiated television contracts for Big Ten, Pac-10, Big Eight, Southwest Conference and Metro Conference football and basketball games.^[10] He also oversaw negotiations with ABC, CBS, ESPN and Fox Broadcasting Company for coverage of college football and basketball games.^[11]

In 2012, Haines negotiated a new 15 year (2013-2027) contract with ESPN and FOX for syndicated and cable coverage of Atlantic Coast Conference sporting events and with the Atlantic Coast Conference for digital and mobile rights.

Haines founded the Continental Tire Bowl in Charlotte in 2002,^{[12][13]} was instrumental in establishing the Blockbuster Bowl in Fort Lauderdale in 1990 and the college basketball Tournament of Champions in Charlotte in 1988. He also led the first HDTV telecast of a college basketball game (1999),^[14] the first telecast of the "Emmy Awards for Sports" (1988),^[15] the largest bulk buy of network time (all college basketball on ABC-TV, 1992-1995),^{[16][17]} the formation of ACC Properties (1994), the first comprehensive study regarding the feasibility of a college super conference (1990)^{[18][19][20]} and the entertainment series "Elvis' Graceland" (1987-1997). Haines is also known for the failed attempt to form a college football game in Russia, the Glasnost Bowl (1989)^[21]

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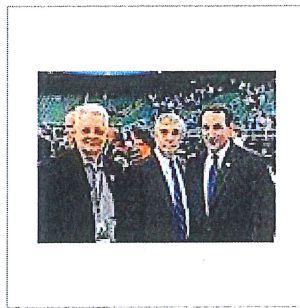
Photos



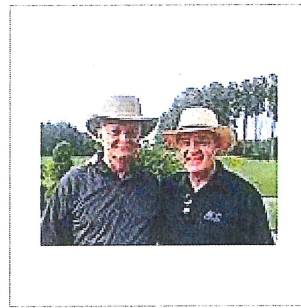
Ken Haines on stage at a sporting event



Ken Haines with actress and presenter Lisa Hartman at the Sports Emmy Award Show in New York



Ken Haines with Duke AD Kevin White and men's basketball coach Mike Krzyzewski



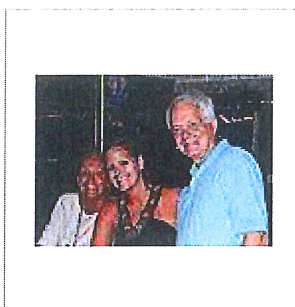
Ken Haines with ACC Commissioner John Swofford



Ken Haines with
Virginia Tech Football
Coach Frank Beamer



Ken Haines with wife
Stephanie and daughter
Avery in Aruba



Ken Haines with wife
Stephanie and daughter
Avery in Aruba

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