

Terry Hanson

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Terry Hanson is an American radio personality of the John Boy and Billy Big Show, a nationally syndicated radio show. He was the first head of the sports division at TBS Sports and an National Association of Intercollegiate Athletics (NAIA) National Men's Soccer Coach of the Year. He has also owned and operated the Charlotte, North Carolina-based Hanson Enterprises since 1994.

Biography

Hanson was born in East St. Louis, Illinois, on June 16, 1947. He earned a bachelor's degree in Education from St. Benedict's College (now Benedictine College) in Atchison, Kansas, in 1968; two years later, in 1970, Hanson earned his master's degree in Education from Southeast Missouri State University in Cape Girardeau, Missouri. After this, he began his professional career at Benedictine College in Atchison, Kansas, where he was the head coach in both soccer and baseball, and he was named the National Soccer Coach of the Year in 1974 by the NAIA.^[1]

Hanson spent four summers as an associate scout for two major league baseball teams: the Philadelphia Phillies and the San Diego Padres. He also spent five seasons as a senior executive for three North American Soccer League (1968–1984) teams: the Rochester Lancers,^[2] the Washington Diplomats,^[3] and the Atlanta Chiefs.^{[4][5]}

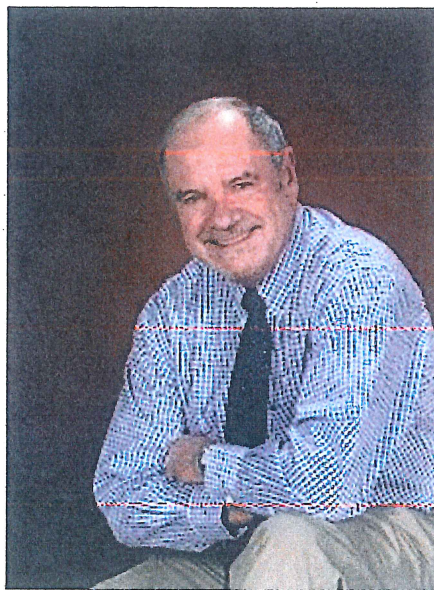
From 1980 to 1984, Hanson worked as a Turner Sports executive.^[6] In 1982, Hanson, Robert Wussler, and Russ Potts successfully outbid CBS to air what was dubbed "The Game of the Decade" on Turner Network Television—a college basketball game pitting The University of Virginia against the Georgetown Hoyas in a matchup which featured the two biggest stars in college basketball at the time, Ralph Sampson and Patrick Ewing. This was an important step for sports broadcasting on cable television, as high profile sporting event broadcasts had always been featured on major networks prior to this. it was also the first use of the name "Turner Network Television" (or TNT).^[7]

From 1984-1991, Hanson was a PGA Tour executive serving as Director of Communications and Broadcasting. He also negotiated network coverage.^[8]

Hanson was hired in 1991 to oversee the Raycom Sports events division, which included the Blockbuster Bowl and the Diet Pepsi Tournament of Champions, later titled by Harris Teeter, Food Lion and Hardee's, which was a high profile college basketball tournament.^[9]

Since 2007, Hanson has been a regular ensemble member on The John Boy and Billy Big Show.^[10] He has also done television color analyst work in college basketball and professional soccer.

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Born Terrance Maurice Hanson
June 16, 1947
East St. Louis, Illinois, U.S.

Nationality American

Occupation Broadcaster, Television Executive

Known for John Boy and Billy, Benedictine College

Website

HansonEnterprises.net
(<http://www.hansonenterprises.net/>)