

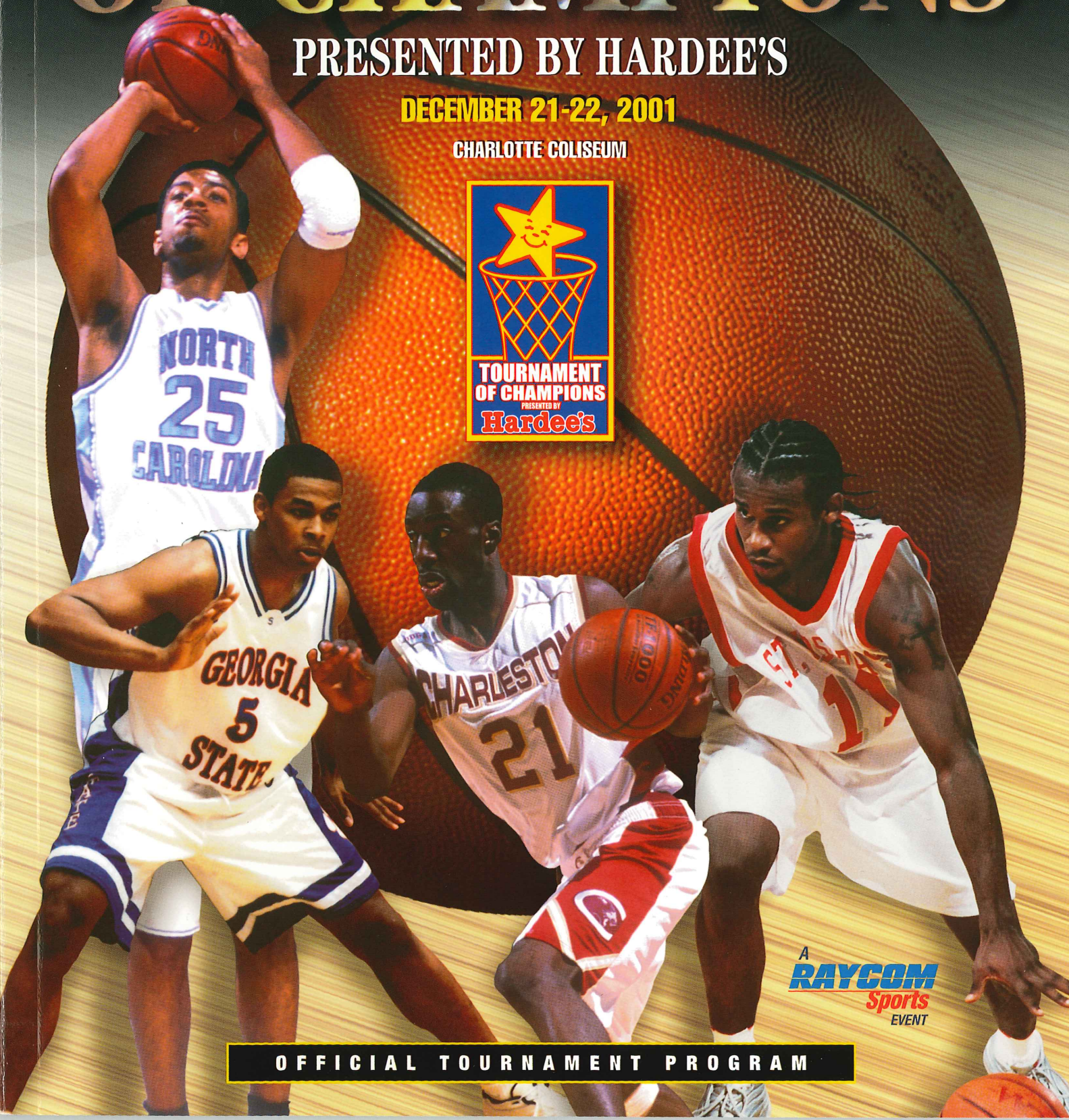
FOURTEENTH ANNUAL

# TOURNAMENT OF CHAMPIONS

PRESENTED BY HARDEE'S

DECEMBER 21-22, 2001

CHARLOTTE COLISEUM



A  
**RAYCOM**  
Sports  
EVENT

OFFICIAL TOURNAMENT PROGRAM

# Welcome

FROM RAYCOM SPORTS



Welcome to the 2001 Tournament of Champions presented by Hardee's. Each year our company looks forward to bringing this great event, which has come to symbolize the start of college basketball in the Carolinas, to the fans and the communities of North and South Carolina.

When Raycom Sports first organized this event in 1988, we were looking to rejuvenate the spirit of college basketball throughout the region. Taking place each year at the Charlotte Coliseum, the success of the Tournament of Champions has proven that a tremendous amount of support is given to college basketball by the fans in the Carolinas.

Not only do the fans benefit from the tournament, but also a great charity. The D.A.R.E. Camp of Champions was founded by Raycom Sports and the Charlotte-Mecklenburg Police Department, and has been the official charity of the tournament for the past ten years. Over 1,500 children have participated in the camp since its inception in 1991.

Raycom Sports produces many events during the year. However, the Tournament of Champions, taking place in our hometown with the local support of a great corporate partner such as Hardee's, makes us especially proud.

Again, thank you for your participation in the 2001 Tournament of Champions presented by Hardee's. We are committed to doing whatever it takes to make your experience as enjoyable as possible. Please do not hesitate to let any of us at Raycom Sports know what we can do to make that happen.

*Ken Haines*

Ken Haines  
Executive Vice President & COO  
Raycom Sports

**RAYCOM**  
*Sports*

