## George Johnson

## Senior Vice President

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Senior Vice President, Programming & Distribution

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George Johnson joined Raycom Sports in May 1992 as Manager of Event Planning and was promoted to Director of Program and Event Planning in 1996, then to Vice President in July of 1999. He was named Senior Vice-President in 2006. He is directly responsible for coordinating television schedules for the Atlantic Coast Conference's basketball package including Network -ABC and ESPN; Syndicated-Raycom/JP Network; and the Regional Sports Networks-Fox Sports South, Home Team Sports and Sunshine. In addition, Johnson oversees the Raycom Sports Events department which manages the Tournament of Champions, Great Eight and select college football games in Charlotte. Upon graduating from Ohio University's school of Sports Management graduate program, Johnson spent a year in the University of North Carolina Ticket Office before joining Raycom Sports.