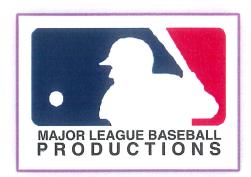


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Bring You

MLB '99: A Season of Heroes

The final Major League Baseball season of the 20th century brought us record-breaking moments, amazing individual and team achievements, milestones from baseball's present, and wonderful memories of its tradition-rich past. MLB '99: A Season of Heroes, delivers these feats in 50-minutes of unbelievable baseball action.

Who could have dreamed that Mark McGwire and Sammy Sosa would once again hit more than 60 home runs each? Or that Wade Boggs and Tony Gwynn would both reach the fabled 3000-hit plateau within days of each other. Witness an amazing season of grand slam home runs: two by the same hitter in a doubleheader, two by the same hitter in a game, and incredibly, two by the same hitter in the same inning off the same pitcher!!!

Re-live the perfect game pitched by **David Cone** and the nearly perfect season of **Pedro Martinez**. Watch the greatest defensive players in the world do their thing - led by the record-setting New York Mets infield, and the duo of extraordinary centerfielders, **Ken Griffey, Jr.** and **Andruw Jones**. Experience, once again, the spectacular playoffs in the National League - and the nail-biting post-season games between the Mets and Braves, and the Indians and Red Sox. Salute the New York Yankees - and how they firmly established their rightful place as The Team of the Century with their incredible 25th World Series Championship. Look back on Baseball's storied past - as the greatest players of the last 100 years are honored in unforgettable on-field ceremonies in Boston and Atlanta - celebrations that truly honored the Major League Baseball All Century Team. This is just a taste of the moments that await you in **MLB '99: A Season of Heroes**.

PROGRAM INFORMATION:

Window: June 3-25, 2000

Length: 1 hour Terms: barter 7/7

STATION SALES CONTACT:

Wil Allmendinger (704) 378-4412