

NACDA

2013 ATHLETICS ADMINISTRATION

NACDA | ASSOCIATION

student-athlete. That commitment to well-rounded success helped lead the *Washington Business Journal* to honor Anderson as one of the top 25 minority business leaders — out of 125 considered — for his entrepreneurial drive, creativity and success in his position.

This year marks the sixth consecutive year the *Journal* has recognized minority business owners and leaders living in the Washington region. The goal of the program is to shine the spotlight on people who may not be well-known, but who have demonstrated business success.

Judges also look for community involvement and philanthropy work, and Anderson's commitment to developing relationships with student-athletes and rewarding scholarships for academic excellence fit the bill.

FINAL FOUR



Select members of the Wounded Warrior Project were on hand for the NACDA Men's Final Four Pre-Game Reception sponsored by Raycom Sports delivered by UPS. Pictured with the Wounded Warriors is Ken Haines, Raycom, Bob Vecchione, NACDA and Terry Kelly, the Meridian Group.

CONSTRUCTION AT THE COLLEGE FOOTBALL HALL OF FAME

If you attended this year's NACDA Pre-Game Reception at the Final Four in Atlanta, you may have noticed cranes just steps away from the Georgia World Congress Center where construction is well underway on the new College Football Hall of Fame. The Hall, which is set to open in the fall

The "Players and Coaches Gallery" will be an insider's perspective — a behind-the-scenes look at how coaches get ready for the big game. The Hall of Fame honoring the more than 100 players that will mesh the storied history of the game with interactive displays.

"The history of the game will be on display at the new Hall," said Steve F. Fanning, executive officer of the National Football Foundation. The Hall of Fame will be located in the heart of Atlanta and the millions of visitors to Atlanta will be able to learn more about the game we love.

The College Football Hall of Fame will be a "The Playing Field." Featuring a 400-foot tunnel and make players make each gameday. Adjacent to the Hall, bricks will allow fans to "cement" their memories. Bricks will display the names of colleges from Southern California to Harvard, from

"We want as many college football fans as possible to this new Hall of Fame," explains Steve Fanning, executive officer of Atlanta Hall of Fame. "We want those fans to have a permanent place of fame and priceless artifacts."

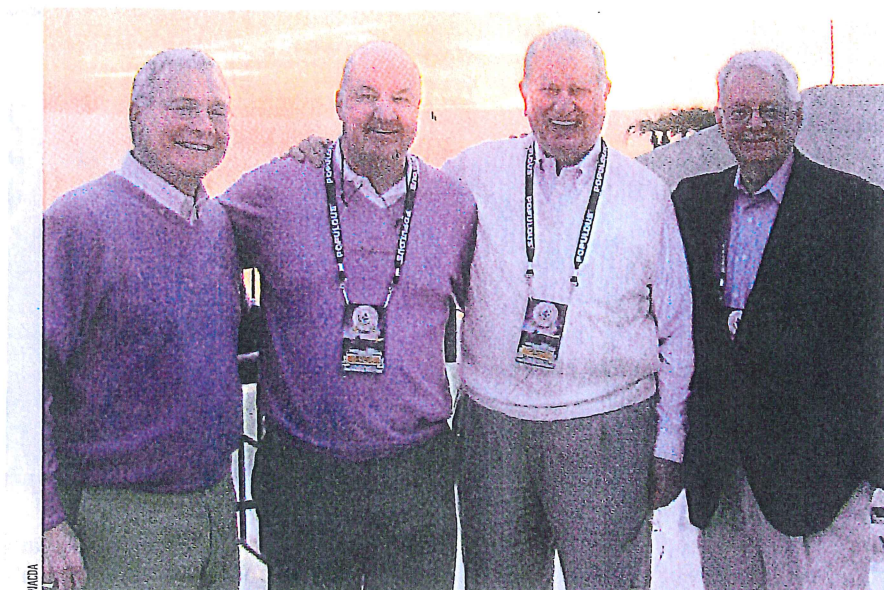
Launched by The National Football Foundation, the College Football Hall of Fame sports shrines, immortalizing the positive role models for future generations. The Atlanta Hall of Management (AHM), a Georgia Hall of Fame, is the NFF to relocate the Hall of Fame

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NACDA Executive Director Bob Vecchione (left) attended an event with NACDA sponsors Rick Jones of FishBait Marketing, Jim Host of iHigh.com and Ken Haines of Raycom Sports.

NCAA Tournament

FINAL FOUR | SAN ANTONIO

Elevator



KEN HAINES

Charlotte-based

Raycom CEO's pre-game party was attended by notables such as Vince Dooley, Dave Hart and Ron Wellman.



**INCENTIVES,
DISINCENTIVES**

Buzzwords for the NCAA, which seeks to reward schools that meet academic criteria, and punish those that do not.



JIM CALHOUN

UConn's coach

scouted the early game from press row, waving often to fans. Many coaches have assistants do that job.



SECTIONS 319 AND 330

Fans in those

upper-deck sections are so far from the floor it's a shame they have to pay for tickets.



CAMEL-HAIR COAT

Paul Hewitt wore it when Georgia Tech won at Duke and had good fortune wearing it Saturday night.

— KEN TYSIAC

Numbers to Know

4

Years since a seed lower than No. 5 reached the Final Four. No. 8 seeds North Carolina and Wisconsin played in the 2000 Final Four.

4

Three-pointers by Georgia Tech's Marvin Lewis in the first 6 minutes, 4 seconds against Oklahoma State.

3

Freshmen who have won most valuable player honors in the Final Four. Utah's Arnie Ferrin (1944), Louisville's Pervis Ellison (1986) and Carmelo Anthony of Syracuse (2003).

27

Number that made Dean Smith the answer to a trivia question on the big screen at the Alamodome. That's his number of NCAA tournament appearances, the most by any coach.

7

Final Fours worked by referee Tim Higgins in the last eight years.

— OBSERVER STAFF AND NEWS
REPORTS



Past, Present, and Future

Positive leaders of the National Association of Directors of Athletics (NACDA)

Ken Haynes, long-time president of Raycom Sports TV; Kevin Anderson, athletic director at the University of Maryland and upcoming president of NACDA; Jack Lengyel, former NACDA president and athletic director at the United States Naval Academy; John Toner, former president of the NCAA, former president of NACDA, and athletic director of the University of Connecticut; Mike Lude, former president of NACDA, athletic director at the University of Washington; Bob Vecchione, newly elected executive director of NACDA; Homer Rice, former president of NACDA and former athletic director at Georgia Tech.