# Mew Year's Eve Coast-to-Coast a Universal Studies



## Arthel Neville

Arthel Neville knows entertainment. She brings a diverse background in broadcast journalism and entertainment to her role as co-host of *EXTRA*— *The Entertainment Magazine*. From covering news and feature stories for local television newscasts to interviewing the biggest names in entertainment on her own half-hour interview show, from hosting the Miss USA and Miss Universe Pageants to portraying a diva on a successful daytime soap opera, Arthel has seen— and done— a lot in the world of entertainment. You could say entertainment's in her blood.

Arthel was born and raised in New Orleans. Her father, Art Neville, is the keyboardist for the Grammy-winning Neville Brothers. However, rather than follow in her family's footsteps, Arthel wanted to make a name for herself— and she wanted to do it on her own. So far, ...so good!

# Boyz II Men

Boyz II Men has quickly become, arguably, the most in-demand musical act in the world! The singing quartet's first album, *Cooleyhighharmony*, sold over 7 million copies worldwide and earned Boyz II Men a multitude of awards, including three Grammys and three American Music Awards.

Their latest offering, entitled *II*, has produced chartbuster singles *I'll Make Love To You*, *End Of The Road* and *On Bended Knee* and has been a worldwide success.



#### Gene Fein, Producer

Gene Fein has produced over 250 hours of network music television working with the biggest acts in the world, including Prince, Madonna, Pearl Jam, Sting, and U2 among many others. He's produced shows for all four major networks as well as cable networks, and is currently in charge of Production of ABC's *In Concert*.

## New Year's Eve Coast-to-Coast

Ringing in the New Year with popular music and spirited celebration has become a fixture in American culture. And what better way to welcome the new year than to celebrate with some of the hottest acts in today's music scene from one of the premier theme parks in the United States.

Originating from the popular Universal Studios theme parks in both Los Angeles and Orlando, Raycom will produce and distribute *New Years Eve Coast-to-Coast*, a 90-minute special filled with the top stars in the entertainment industry performing live, including chartbuster R&B group Boyz II Men.

New Years Eve Coast-to-Coast will be hosted by popular entertainment journalist Arthel Neville. The daughter of Art Neville, the keyboardist for the Grammy-winning Neville Brothers, Arthel is the co-host of EXTRA— The Entertainment Magazine, and is rapidly becoming one of the most recognizable faces in the entertainment industry.

Targeted to an adult 18-34 audience, *New Years Eve Coast-to-Coast* will feature live count-downs from each Universal Studio location and will incorporate a look back at the year in film, sports and music. Also highlighted will be "new year's resolutions" from a variety of well-known stars of sports and entertainment.

Date:

December 31, 1995

Program Length: 90 Minutes

Daypart:

Late Fringe, 11:30PM-1:00AM (Local Time)

(New Year's Eve Coast-to-Coast will be fed at 11:30PM local

time in each time zone.)

Inventory:

10.5 Minutes Local

Local Cut-In:

Raycom will provide stations the opportunity to cut away to

local New Year's Eve celebrations from approximately

11:58PM until 12:02AM



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