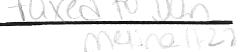
Raycom New Year

Raycom has cleared its 90-minute syndicated New Year's Eve special co-hosted by Extra anchor Arthel Neville and General Hospital star Vanessa Marcil in more than 70% of the country. The special will originate live from Universal Studios theme parks in Los Angeles and Florida. Motown pop stars Boyz II Men are scheduled to appear along with other R&B artists. The special will also feature a year-end retrospective and celebrities divulging their New Year's resolutions. The Dec. 31 broadcast for New Year's Eve Coast to Coast from Universal Studios runs from 11:30 p.m. to 1 a.m. Raycom is offering the special on an even 10 1/2-minute local/national barter split.



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PRESS RELEASE



RAYCOM'S COUNTDOWN TO 1996 "NEW YEAR'S EVE COAST-TO-COAST FROM UNIVERSAL STUDIOS" FEATURES TOP MUSICAL GUESTS

Syndicated Entertainment Special Hosted By Arthel Neville and Vanessa Marcil and Featuring Boyz II Men

CHARLOTTE, NC NOVEMBER 8, 1995 — The countdown to 1996 begins on Raycom's New Year's Eve Coast-To-Coast From Universal Studios with the hottest musical acts live from the popular Universal Studios theme parks in Florida and Hollywood. Raycom, in conjunction with NYEVE Productions, will produce and distribute for national syndication, a 90 minute special filled with the top stars in the entertainment industry performing live, including chart buster R&B group Boyz II Men.

Featuring live countdowns from each Universal Studio location, New Year's Eve Coast-To-Coast From Universal Studios will incorporate a look back at the year in film, sports and music. Also highlighted will be "New Year's resolutions" from a variety of well-known stars of sports and entertainment. The broadcast window for New Year's Eve Coast-To-Coast From Universal Studios is December 31, 1995 from 11:30 PM - 1:00 AM (Local Time). Cary Glotzer and Gene Fein will produce the special.

The special will be hosted by popular entertainment journalist Arthel Neville on location in Florida. Daughter of Art Neville, the keyboardist for the Grammy-winning Neville Brothers, Arthel is the co-host of EXTRA - The Entertainment Magazine and is rapidly becoming one of the most recognizable faces in the entertainment industry. Vanessa Marcil will host live from Universal Studios Hollywood. Voted one of the most beautiful people in the word by People Magazine, Vanessa is known to millions of TV viewers as Brenda Barret on ABC's General Hospital and the host of ABC's In Concert, as well starring with Sean Connery and Nicholas Cage in an upcoming feature film.

(more)

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Featured guests and co-hosts include Boyz II Men, who will be at Universal Studios Florida for an R&B party that will include Brownstone, Gerald and Eddie LeVert and other special. Capturing a multitude of awards, including three Grammy's and three American Music Awards, Boyz II Men are the most in-demand musical act in the world. The singing quartets first album, Cooleyhighharmony, sold over 7 million copies worldwide and their latest offering, entitled II, has produced chart buster singles "I'll Make Love To You," "End of the Road" and "On Bended Knee" to become another worldwide success with over 8 million in sales.

With their smash single "Cumbersome" from their first album American Standard, alternative rock band Seven Mary Three has been heralded as a rising band in Musician Magazine and continually ranks on Billboard's Album Rock and Modern Rock Charts. Seven Mary Three, along with a country music artist, will perform at the Universal Studios Hollywood. Comedian Margaret Cho, formerly the star of ABC's All American Girl, will also join musical guests throughout the countdown. She will host a "Year In Review" segment taking a look back at the top news stories of 1995.

"New Year's Eve Coast-To-Coast From Universal Studios will be one of the most entertaining countdown shows ever," said Rick Ray, Chief Executive Officer of Raycom. "It will be a fun show with some of the top stars in the entertainment industry at the nation's premiere theme parks at Universal Studios."

"Universal Studios Hollywood and Florida are excited to host this great special with top talent and live countdowns from both our venues," said Molly Miles, Senior Vice President of Television Development at Universal Studios. "This will be a first-rate program with something for everyone."

Headquartered in Charlotte, NC with seven offices nationwide, broad-based Raycom, Inc. annually markets and televises hundreds of sports and entertainment events and specials, while providing sales and marketing representation services for a variety of clients. Raycom is a subsidiary of Atlanta, GA-based Ellis Communications.

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Date:

December 31, 1995

Program Length: 90 Minutes

Daypart:

Late Fringe, 11:30PM-1:00AM (Local Time)

(New Year's Eve Coast-to-Coast will be fed at 11:30PM local

time in each time zone.)

Inventory:

10.5 Minutes Local

Local Cut-In:

Raycom will provide stations the opportunity to cut away to

local New Year's Eve celebrations from approximately

11:58PM until 12:02AM

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