



Off the Record with

Pat Summerall

For more than thirty years, Pat Summerall has been the voice of American Sport. The Super Bowl, The Masters, The U.S. Open from Flushing Meadows...Arnold Palmer, Johnny Unitas, John McEnroe, Sandy Koufax...He has been there, done it, and in the process become an enduring symbol of excellence in sports broadcasting. He's also made a few friends along the way.

"Off the Record with Pat Summerall" is a conversation that will give viewers fresh insight into the lives of American sports heroes "off the court." The program will be

shot on location, frequently at the home of our guests, in an effort to stimulate a relaxed, informal, and candid dialogue. There will be four one-hour specials beginning in late August of 1994 with a program featuring the new coach of the Dallas Cowboys, Barry Switzer.

We invite you to be our partner in launching an exciting new series of specials with the greatest names in American Sport, hosted by the man who has brought them to us for more than thirty years...Pat Summerall.

Emmy Award-winner Cary Glotzer will be the Coordinating Producer of "Off the Record with Pat Summerall." Glotzer's extensive background in sports production is highlighted by an Emmy nomination for producing and directing the eleven-minute opening segment used for NBC's coverage of the 1988 Seoul Olympics. The following year, he won an Emmy for the network's overall production of the 1988 Games.

Glotzer developed the nationally-syndicated weekly show, InSport, which won two national Emmy Awards in 1989 and was nominated for others in 1990. From 1984 through 1989, he was pre-game producer and segment producer for NBC Sports.

Kyle E. Summerall is President of the Summerall Group Inc. He will serve as Executive Producer of "Off the Record."

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Four One-Hour Specials

Terms: Straight Barter: 7 local/7 national
Dayparts: Prime, Late Fringe, Weekend afternoon sports adjacency

Show #1

Synopsis: Premiere show, with an NFL theme featuring Barry Switzer
Window: 8/20/94 - 9/4/94

Show #2

Synopsis: Holiday theme with famous "sports families"
Window: 11/19/94 - 12/4/94

Show #3

Synopsis: Summerall's Super Bowl Special...NFL legends discuss their Super Bowl experiences
Window: 1/21/95 - 1/29/95

Show #4

Synopsis: Baseball/Golf theme with Mickey Mantle and Jack Nicklaus
Window: 4/8/95 - 4/23/95

