



Professional Wrestling is one of the fastest-growing properties on television, with ratings through the roof!

Power Pro Wrestling's  
"THE POWER HOUR"  
brings all the bone-crushing action  
from the mat to your living room.

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## POWER PRO WRESTLING

Professional Wrestling is among the highest rated shows on network and cable television, delivering big ratings in all the key demos. The World Wrestling Federation's "Smackdown!" is the highest-rated show on the UPN network while "Raw is War" is the highest-rated show on the USA Network and World Championship Wrestling's "Monday Nitro" is the top-rated show on TNT. Now comes Power Pro Wrestling's **The Power Hour**.

The Power Hour has aired on WMC (NBC) in Memphis at 11:00 am on Saturdays for the past two years. The Power Hour has trounced all the competition and has averaged a 7.0 household rating.

Power Pro Wrestling serves as an early proving ground for many of the WWF superstars, including The Rock, Kane, Jeff Jarrett, The Road Dog, Sean Stasiak and Prince Albert. WWF superstars such as Jerry "The King" Lawler, routinely appear on The Power Hour.

### PROGRAM INFORMATION:

Start Date: September 2000  
Type: weekly 52 originals  
Length: one hour  
Terms: cash

### Station Sales Contact:

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