

# VMG Names Rick Ray, Chairman



Nuray Media aggregates film and video content for multi-platform distribution. Nuray is committed to the restoration and preservation of classic movies and TV shows.

Nuray Pictures is a division of Nuray Media. The company was formed in 2010 as an LLC and is owned by Rick and Dee Ray. The Rays are noted entrepreneurs and media executives who formed RAYCOM Inc. in 1979 and over a 20-year span consolidated most of college basketball and football on television. The company was sold in 1996.

Nuray Media plans to be the largest, most effective and profitable creative utilizer of libraries of video content produced over the last 20 to 100 years. It will offer collectors, institutions and brands digitization services and other services for the right to monetize their video content in multiple revenue streams and to create new product from existing concepts, scripts and video.

Nuray Media will actively pursue collections of cinematic film and historical film held by collectors and institutions.

**CHARLOTTE (November 17, 2011)** – Victory Management Group announced today that Rick Ray, founder of RAYCOM, Inc., now RAYCOM Media, and partner in NURAY Holdings, has joined the Charlotte-based agency as Chairman. In that role, Ray will bring his expertise and creativity in broadcasting, sports marketing and entrepreneurship to expand the agency's services in creating dynamic broadcast programming and digital integration across multiple platforms.

The move comes as Victory Management Group prepares to re-launch national broadcast programming for one of America's top-rated business shows and introduce a national multi-media program for one of the world's most notable chefs.

Ray, who began his career managing several local affiliate stations in the Carolinas, founded RAYCOM, Inc., in 1979. It quickly grew into the national leader in independent sports programming and later merged with Ellis Communications. Ray sold the company in 1997 and went on to found NURAY Holdings, an investment partner in a number of entrepreneurial businesses.

"I have known David Hynes for many years and have always been impressed by his creativity and understanding of corporate marketing," said Ray. "I'm fortunate to be able to take a leadership role in helping to guide the marvelous professional team he has assembled to capture new ideas for multi-