

Southern Living
HOLIDAY
to
REMEMBER



Hosted by
Dixie Carter

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An exciting, new gift is being prepared for delivery in late 1997! *Southern Living*, the South's favorite magazine and the national authority for comfortable, gracious living, is producing its first holiday special for broadcast syndication in November and December. The one-hour special, titled *A Holiday to Remember*, will feature Dixie Carter, star of the popular TV sitcom *Designing Women*, as host.

A Holiday to Remember is dedicated to entertaining television viewers all across the country by providing the inspiration and the practical information needed to celebrate the season in style. Holiday homes, decorations, gifts, foods and entertaining ideas will be featured on the program with the help of *Southern Living* and other guest experts. Ms. Carter will welcome the audience into her home to meet members of her family as they prepare to celebrate the Christmas season together. They'll share their favorite holiday memories and family traditions, serving as a festive reminder that the things we do today will create the memories that we'll have tomorrow.

In celebrating the joys of the season, *A Holiday to Remember* will put the emphasis in its proper place—on people, and not on things—on giving and sharing with others, rather than on receiving. The program will trace many of our current holiday traditions to their roots in the past—early in our nation's history. Segments were filmed on location during the holidays in Williamsburg, Virginia, where our 18th century ancestors looked forward to a quieter, simpler Christmas season. Resplendent in its holiday decorations made from native greenery and other natural materials, this historic city offers a truly unique view of colonial life.

Be sure to join us for this wonderful opportunity! Share in the fun and excitement as together we give television viewers a special gift—*A Holiday to Remember*.

Deal Points

Length:	One Hour
Barter Split:	7 minutes Local/7 minutes National (2 runs)
Broadcast Window:	11/27 - 12/21/97
Daypart:	Prime, Prime Access



CHARLOTTE: 412 East Boulevard, P.O. Box 33367, Charlotte, NC 28233-3367 (704) 331-9494 Fax (704) 378-4461
DALLAS: 1300 West Mockingbird Lane, Suite 110, Dallas, TX 75247 (214) 631-1442 Fax (214) 638-5534
LOS ANGELES: 335 North Maple Drive, Suite 235, Beverly Hills, CA 90210 (310) 724-6981 Fax (310) 724-6989