







### **Presenting Texas Rangers Baseball.**

Few things capture the attention of a mass audience better than major league baseball.

In fact, baseball attracts record numbers of television viewers every year.

At Raycom, we carry one of baseball's most exciting teams, the Texas Rangers.

And as you'll see from the contents in this folder, we can help you profit from the big numbers the Rangers' games will generate.

### **When It Comes To Sports, Raycom Is A Major Player.**

Raycom is a leading organizer and marketer of entertainment and sporting events both in America and around the world.

We're the primary supplier of college sports programming, and we're at the forefront of producing sports programming for all the major networks.

Raycom is ready for the Rangers. With a commitment to excellence which includes sponsorships, in-game features and other exciting opportunities,

we can make your participation with the Rangers as exciting on the screen as the Texas Rangers will be on the field.

So step up to the plate with the Rangers and Raycom.

