

# The Making Of "It's A Wonderful Life"

Frank Capra's classic, "IT'S A WONDERFUL LIFE" has become an American holiday tradition almost as important as the presents and the tree! Capra is not alone when he says this ranks as his favorite film. In fact, the universal themes of "IT'S A WONDERFUL LIFE" fit in perfectly with our year-end celebration of all that's good in our lives.

Now Raycom presents, THE MAKING OF "IT'S A WONDERFUL LIFE"- the fascinating story behind the creation of this beloved film. Host Tom Bosley traces the tale of how this classic came to be. From its origin as a simple Christmas card through the excitement of premiere night, THE MAKING OF "IT'S A WONDERFUL LIFE" features extensive highlights and interviews with Frank Capra and stars Jimmy Stewart and Sheldon Leonard.

It's hard to imagine any difference in either the plot or the actors in the film, yet Capra's own casting notes detail that there were other story versions with different casts which were considered. THE MAKING OF "IT'S A WONDERFUL LIFE" notes other interesting facts as well. Did you know that though the movie takes place in a frosty Bedford Falls, it was actually shot outdoors during a record California heatwave?; that this most wholesome of movies violated Hollywood's Production code?; that Capra loved surprising his actors and did so repeatedly throughout the film? Even the rare person who has never heard of Capra or his films will enjoy this behind the scenes look at Hollywood in its golden era.

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# The Making Of "It's A Wonderful Life"

**Program Length**  
30 minutes

**Sales Basis**  
Cash

**License Term**  
4 runs over 2 years

**Available**  
November 15, 1991

**Distribution**  
By satellite  
Date and time TBA

## THE MAKING OF "IT'S A WONDERFUL LIFE"

will work as a stand-alone special  
or as the perfect companion piece to the film.

Running time is thirty minutes. The special  
was shot on videotape, then run through  
a unique new process which gives  
the program the visual richness of the film.

The title graphics were painstakingly  
hand painted to match those of the movie,  
and the highlights were taken from a freshly  
discovered print second to none in quality.

Any audience--from the most ardent film-buff  
to those now discovering the film--will enjoy  
THE MAKING OF "IT'S A WONDERFUL LIFE."

The special is available for this Christmas  
from Raycom.

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