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Raycom Seeks Stewart Sponsor

Raycom Inc., a Charlotte-based television production and marketing company, will work with driver Tony Stewart and Ranier/Walsh Racing to secure sponsorship for a Winston Cup effort in 1997.

Stewart, 24, of Rushville, Ind., is running a limited Busch Series schedule in Pontiacs co-owned by former Winston

Cup team owner Harry Ranier, and is scheduled to make his Cup debut later this year.

Stewart started on the pole and was named Rookie of the Year in the 1996 Indianapolis 500.

Raycom televises hundreds of sports and entertainment events each year. A subsidiary of Atlanta-based Ellis

Communications, it also provides sales and marketing services and offers event management and production services.

Other co-owners of the team include Florida businessmen Tom Walsh, a former road-racing driver and team owner, and Buddy Johnson, Miami area president for First Union National Bank. ☺