



It is one of the most tradition-rich basketball regions in America. **Indiana. Michigan. Ohio. Illinois.**

Down through the years, these states' powerhouse colleges have come *crashing* together to deliver some of the sport's most memorable moments and provocative personalities.

Players like *Magic. Isiah. Bird. Havlicek. The Fab Four. The Big O.*Coaches like *Knight. Keady. Huggins. Heathcote. Henson.*And moments like the '79 NCAA Title Game: Michigan State vs. Indiana State. *Magic Johnson vs. Larry Bird.* Or the last perfect season: *Indiana's 32-0 in '76.*Long-standing rivalries. And within each state... *fierce state pride.*Well... *Who's the best?*?

Let's find out. Introducing...

The second annual *Wendy's Classic* Basketball Tournament will take place in July, 1997. The defending champion: Team Ohio. Last year's runnerup: Team Michigan, Ohio's megarival. Team Indiana and Team Illinois are loaded with talent and feel this is their year.

The players: each state's elite, college-bound superstars. The men who will be dominating our television sets for the next few years as they play for the nation's leading college teams. Competing in one final tournament solely for the pride of their home state... Star players. State pride. And a championship tournament format. No sloppy, casual "all-star game" here. This one's for keeps. The stakes are very high, very personal.

Deal Points

- 4 games in total: Semi-finals on Saturday. 3rd Place and Championship Game on Sunday
- Games will be distributed on a barter basis with 12 minutes/game for local sale
- Tournament will be played on a Saturday and Sunday afternoon in July
- Games will delivered via satellite
- Category exclusivity: Fast Food

