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ACC Network Has Expanded National Reach

Syndicated ACC Football and Basketball games will air in over 84% of U.S.

Charlotte, N.C. – The ACC Network package of Atlantic Coast Conference football and men’s basketball syndicated by Raycom Sports is available to over 84% of the United States this fall, covering almost 98 million TV Households. This includes all Top Ten TV markets in the U.S., and 19 of the Top 20. Only ESPN and ESPN2 reach more households, among all sports networks.

Specifically, 97,810,870 U.S. households, representing 84% of the U.S., receive the ACC Network.

Traditionally, ACC syndicated football and basketball games have only been available on television stations within the ACC geographic footprint. However, since fall of 2011, the games have also been made available to stations throughout the nation.

Since the ACC Network began syndicating beyond the ACC footprint, the household coverage of the ACC Network has grown from 27 million to 97 million, an increase of over 250%.

“We are very proud of the reach of ACC football and basketball that is provided by our media partners at ESPN, Raycom and the Fox regional networks,” said ACC Commissioner John Swofford. “Our goal is to make our athletic events available to as many viewers as possible.”

“The ACC is one of the most prestigious conferences in the country, with a fervent fan base nationwide,” said Ken Haines, president & CEO of Raycom Sports. “This broad exposure for ACC football and basketball games provides the ACC with the most over-the-air broadcast coverage of any conference in the nation. With our longtime partner ESPN, we are proud to continue to expand the over-the-air television presence of the ACC throughout the nation.”

Charlotte-based Raycom Sports is a leading independent sports sales & marketing, syndication, event management and production firm. Raycom is the current syndicated television rightsholder of ACC men’s basketball and football telecasts through 2027.

In a partnership with ESPN and the ACC, Raycom operates the ACC Network, which distributes ACC content through live television broadcasting, original programming via digital technologies, historical archives, mobile applications, social media, ACC Championship events and the official ACC website.

Raycom Sports’ parent company Raycom Media, located in Montgomery, Alabama, owns and operates 53 television stations covering over 12 percent of the United States across 18 states.

Rank	Designated Market Area (DMA)	State	Station	Network	TV Homes	% of US
1	New York City	NY	WLNY		7,461,030	6.442
2	Los Angeles	CA	KDOC		5,665,780	4.892
3	Chicago	IL	WCIU		3,534,080	3.052
4	Philadelphia	PA	WPVI WPVI-D2		2,963,500	2.559
5	Dallas-Ft. Worth	TX	KTXA		2,655,290	2.293
6	San Francisco-Oakland-San Jose	CA	KOFY		2,518,900	2.175
7	Boston	MA	WSBK		2,433,040	2.101
8	Washington, DC	DC	WTTG WDCA		2,412,250	2.083
9	Atlanta	GA	WUPA WATL		2,375,050	2.051
10	Houston	TX	KUBE		2,289,360	1.977
11	Detroit	MI	WKBD		1,856,400	1.603
12	Phoenix	AZ	KNXV		1,855,310	1.602
13	Seattle-Tacoma	WA	KIRO		1,847,780	1.596
14	Tampa-St. Pete	FL	WTOG		1,827,510	1.578
15	Minneapolis	MN	WUCW		1,748,070	1.509
16	Miami-Ft. Lauderdale	FL	WFOR WBFS		1,663,290	1.436

Rank	Designated Market Area (DMA)	State	Station	Network	TV Homes	% of US
17	Denver	CO	KTVD		1,574,610	1.360
18	Orlando-Daytona Beach	FL	WOLF WRBW	FOX 	1,490,380	1.287
19	Cleveland	OH	WUAB		1,484,530	1.282
21	St. Louis	MO	KPLR		1,254,530	1.083
23	Pittsburgh	PA	WTAE WTAE-D2	 	1,181,540	1.020
24	Raleigh-Durham	NC	WRAL WRAZ WRAL-D2	CBS FOX	1,165,120	1.006
25	Charlotte	NC	WBTV WMYT	CBS 	1,157,920	1.000
26	Indianapolis	IN	WHMB	TV40	1,096,650	0.947
27	Baltimore	MD	WJZ	CBS	1,095,240	0.946
28	San Diego	CA	KUSI		1,080,880	0.933

Rank	Designated Market Area (DMA)	State	Station	Network	TV Homes	% of US
29	Nashville	TN	WZTV		1,043,440	0.901
30	Hartford-New Haven	CT	WCCT		999,990	0.863
31	Kansas City	MO	NCWE		941,980	0.813
33	Salt Lake City	UT	KMYU		921,240	0.796
34	Milwaukee	WI	WCGV		916,590	0.791
35	Cincinnati	OH	WXIX WXIX-D2	 	908,440	0.784
36	San Antonio	TX	WJTC WPMI		906,210	0.783
37	Greenville-Spartanburg-Asheville	SC	WLOS WMYA	 	849,340	0.733
38	West Palm Beach	FL	WTVX WTCN	 	809,640	0.699
40	Austin	TX	KBVO		733,390	0.633
41	Oklahoma City	OK	KSBI		730,020	0.630
42	Las Vegas	NV	KVCW KVMY	 	726,010	0.627
43	Harrisburg-Lancaster	PA	WLYH		725,340	0.626

Rank	Designated Market Area (DMA)	State	Station	Network	TV Homes	% of US
44	Birmingham	AL	WTTO		719,200	0.621
45	Norfolk-Portsmouth-Newport News	VA	WKTR WGNT	 	718,930	0.621
46	Greensboro-H.Point-W.Salem	NC	WFMY WGHP WXLV WMYV	 	705,380	0.609
48	Jacksonville	FL	WJXT	 the local station	675,650	0.583
49	Louisville	KY	WHAS WAVE	 	674,950	0.583
50	Memphis	TN	WLMT		672,390	0.581
51	New Orleans	LA	WNOL		652,180	0.563
52	Buffalo	NY	WBBZ		634,280	0.548
53	Providence-New Bedford	RI	WLWC		614,880	0.531
54	Wilkes Barre-Scranton	PA	WQMY		584,870	0.505
55	Fresno	CA	KAIL		580,180	0.501
56	Little Rock	AR	KATV KATV-D2		571,040	0.493
57	Richmond-Petersburg	VA	WRLH WTVR	 	559,980	0.484
58	Albany	NY	WNYT WNYA	 	548,560	0.474

Rank	Designated Market Area (DMA)	State	Station	Network	TV Homes	% of US
59	Mobile-Pensacola	AL	WPML WJTC		541,060	0.467
60	Tulsa	OK	KWHB		526,580	0.455
61	Knoxville	TN	WVLT EVLTV		525,620	0.454
62	Ft. Myers-Naples	FL	WZVN WBBH WBBH-D2		517,920	0.447
63	Lexington	KY	WKYT WKYT-D2		490,920	0.424
64	Dayton	OH	WBDD		480,430	0.415
65	Charleston-Huntington	WV	WQCW		457,600	0.395
66	Roanoke-Lynchburg	VA	WDBJ WWCW WFXR		455,340	0.393
67	Wichita	KS	KSCW		454,050	0.392
69	Honolulu	HI	KFVE		448,650	0.387





Rank	Designated Market Area (DMA)	State	Station	Network	TV Homes	% of US
70	Green Bay	WI	WCWF		448,490	0.387
72	Des Moines-Ames	IA	WHO		434,500	0.375
74	Omaha	NE	KPTM KPTM-D2		421,960	0.364
77	Columbia	SC	WACH WKTC		407,140	0.352
78	Rochester	NY	WHAM WHAM-D2		402,300	0.347
79	Huntsville	AL	WHNT		397,030	0.343
81	Paducah-Cape Girardo	KY	KFVS		390,490	0.337
82	Shreveport	LA	KPXJ		388,400	0.335
83	Madison	WI	WISC		385,690	0.333
84	Champaign-Springfield	IL	WBUI		382,050	0.330
85	Syracuse	NY	WSTM WSTQ		380,320	0.328
87	Chattanooga	TN	WFLI		360,150	0.311

Rank	Designated Market Area (DMA)	State	Station	Network	TV Homes	% of US
88	Waco	TX	NWTV		359,400	0.310
89	Colorado Springs	CO	KWHS		353,790	0.306
90	Cedar Rapids-Waterloo	IA	KCRG		349,250	0.302
91	El Paso	TX	KVIA		344,480	0.297
92	Savannah	GA	WTOC WTOC-D2 WGSA	 	343,020	0.296
93	Baton Rouge	LA	WBTR		337,550	0.291
95	Charleston	SC	WCSC WTAT	 	326,760	0.282
96	South Bend	IN	WBND WMYS	 	322,750	0.279
97	Tri-Cities, TN-VA	TN	WEMT WEMT-D2	 	321,460	0.278

Rank	Designated Market Area (DMA)	State	Station	Network	TV Homes	% of US
99	Greenville-New Bern-Washington	NC	WFXI WCTI WITN WITN-D2	 	312,470	0.270
102	Myrtle Beach-Florence	SC	WPDE WHMB	 	292,080	0.252
103	Johnstown-Altoona	PA	WHVL		291,490	0.252
104	Evansville	IN	WFIE		288,250	0.249
106	Tallahassee	FL	WTLH		279,760	0.242
107	Reno	NV	KRXI KAME	 	273,320	0.236
110	Boise	ID	KTVB		267,470	0.231
112	Augusta-Aiken	GA	WFXG		264,130	0.228
113	Youngstown	OH	WBCB		261,300	0.226
114	Springfield-Holyoke	MA	WSBK		257,130	0.222
115	Lansing	MI	WHTV		256,340	0.221
117	Peoria	IL	WAOE		249,220	0.215
118	Macon	GA	WPGA		244,320	0.211
120	Montgomery	AL	WSFA		241,990	0.209
126	Columbus	GA	WXTX		226,240	0.195
131	Wilmington	NC	WSFX		194,070	0.168

Rank	Designated Market Area (DMA)	State	Station	Network	TV Homes	% of US
133	Columbus-Tupelo	MS	GCBI		189,750	0.164
136	Rockford	IL	WTVO		180,010	0.140
137	Monroe	LA	KARD		177,550	0.153
138	Columbia	MO	KMIZ		175,450	0.152
140	Medford-Klamath Falls	OR	KFBI		171,500	0.148
142	Salisbury	MD	WRDE		162,060	0.140
143	Lubbock	TX	KCBD		161,400	0.139
149	Erie	PA	WFXP	FOX	157,250	0.136
151	Albany	GA	WALB WALB-D2	 	150,680	0.130
154	Panama City	FL	WMBB WMBB-D2	 	141,310	0.122
157	Wheeling-Steubenville	WV	WTOV		135,430	0.117
158	Bluefield-Beckley-Oak Hill	WV	WVNS WVNS-D2	 	135,340	0.117
159	Binghamton	NY	WBPN		135,230	0.117
163	Gainesville	FL	WCJB ECJB-CW10	 	125,160	0.108

Rank	Designated Market Area (DMA)	State	Station	Network	TV Homes	% of US
167	Hattiesburg	MS	WHPM		112,360	0.097
171	Utica	NY	WPNY		104,520	0.090
172	Dothan	AL	WRGX WTVY	 	102,440	0.088
174	Elmira	NY	WYDC WJKP	 	96,890	0.084
176	Watertown	NY	WWTI		94,330	0.081
177	Jackson	TN	WNBJ ENBJ	 	94,110	0.081
178	Harrisonburg	VA	WHSV		92,240	0.080
183	Charlottesville	VA	WVIR		75,030	0.065
184	Laredo	TX	KGNS KGNS-D2	 	74,260	0.064
185	Grand Junction	CO	KGJT		72,040	0.062

Rank	Designated Market Area (DMA)	State	Station	Network	TV Homes	% of US
186	Meridian	MS	GTOK ETOK	 	69,560	0.060
190	Greenwood-Greenville	MS	WABG		66,870	0.058
192	Twin Falls	ID	KTFT		64,550	0.056
	NSI Total U.S.				97,810,870	84.446