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## Raycom to provide GSPN with JumboTrons

CHARLOTTE — Raycom Inc. has signed an agreement to provide Gameday Sports Programming Network Inc. with production services and ad sales representation for Large Scale Video Displays, or JumboTrons, in three NCAA Division I university football stadiums for the upcoming season.

In this unique agreement, Raycom will develop and coordinate programming and production and handle sponsorship sales for the JumboTrons. The JumboTrons will be utilized for about 20 games this season at the University of Texas, Oklahoma State University and Texas A&M.

"We are pleased to be associated with GSPN and believe the JumboTron will provide stadium fans with a new and exciting way of enjoying the game," said Ray Warren, Raycom president and chief operating officer.

"GSPN is very excited about our relationship with Raycom and believe that the ticket-buying fans will be the big winners in this venture," said Mike Henry, GSPN Chief Executive Officer.

Gameday Sports Programming Network Inc. is an Oklahoma Corporation formed to build, own and operate the GSPN Network, a network of Large Scale Video Displays installed at national and international amateur and

professional sports venues.

Headquartered in Charlotte, with offices in New York, Chicago, Dallas, Fort Lauderdale and Los Angeles, Raycom annually televises hundreds of sports and entertainment specials and provides sales and marketing representation services for a variety of clients. Raycom, a subsidiary of Atlanta, Ga.-based Ellis Communications, also has event management and production services divisions.