



HOLIDAYS

at Home



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at Home

Window:	11/25/95—12/17/95
Length:	One Hour
Dayparts:	Prime, Prime Access, Fringe (2 Runs)
Inventory:	7 Minutes Local

RAYCOM

CHARLOTTE: 412 East Boulevard, P.O. Box 33367, Charlotte, NC 28233-3367 (704) 331-9494 Fax (704) 378-4465
NEW YORK: 500 Fifth Avenue, Suite 2330, New York, NY 10110 (212) 302-4072 Fax (212) 921-2910
CHICAGO: 401 North Michigan Avenue, Suite 725, Chicago, IL 60611 (312) 527-3272 Fax (312) 527-3276
DALLAS: 1300 West Mockingbird Lane, Suite 110, Dallas, TX 75247 (214) 631-1442 Fax (214) 638-5534
FT. LAUDERDALE: 915 Middle River Drive, Suite 120, Fort Lauderdale, FL 33338-7294 (305) 564-5000 Fax (305) 564-8902
BEVERLY HILLS: 335 North Maple Drive, Suite 235, Beverly Hills, CA 90210 (310) 724-6980 Fax (310) 724-6989

NOV 13, 1995

Top Musical Acts Highlight Raycom Holiday Special

CHARLOTTE — Four of the hottest musical acts in the world will appear in an entertainment special produced and distributed in national syndication by Raycom entitled *Holidays At Home*.

The special will be presented by Southwest Airlines, company chief executive officer Rick Ray announced.

Legendary entertainer Tony Bennett, multi-talented Harry Connick, Jr., country music sensation Lorrie Morgan and R&B vocal quartet All-4-One will be featured in the one-hour special that will be shown from Nov. 25-Dec. 17 in national syndication.

Holidays At Home will feature a festive at-home format with each artist, who will share their fondest holiday memories and perform holiday songs in an "unplugged" style.

Bennett, who is entering his fifth decade as one of the world's leading entertainers, has performed such memorable songs as *Fly Me To The Moon*, *Steppin' Out* and *I Left My Heart in San Francisco*. He has become as popular with the MTV generation as he was when he first earned international acclaim in the early 1950s.

One of the most versatile performers in the entertainment industry, Connick, Jr., recently broadened his "big band" sound with the release of a gold jazz album entitled *She*. 1994 was a year of unprecedented success in which he recorded a top-selling holiday album, went on a European tour and still found time to play a villain in a movie with Sigourney Weaver and Holly Hunter (*Copycat*).

One of the hottest acts in country music, Morgan has racked up two Number One records, four platinum albums, two Country Music Association Awards and is one of the industry's most consistent draws. Morgan has drawn on her life experiences to deliver some of country music's most inspirational and hard-hitting songs. Her full-throttle style thrusts her into the spotlight in today's contemporary country scene.

Like few others working in contemporary music today, All-4-One fuses elements of R&B, doo-wop and jazz into a style all their own.

Their debut single *So Much In Love* soared into the top five on the pop charts within months of its release and its companion

video became an instant hit on MTV, VH-1 and The Box. All-4-One has the ability to perform a capella or hip-hop and is being billed as "the sound of R&B's past handing the torch to one of its brighter hopes for the future."

Headquartered in Charlotte, with offices in New York, Chicago, Dallas, Fort Lauderdale and Los Angeles, Raycom, Inc. annually televises hundreds of sports and entertainment specials and provides sales and marketing representation for a variety of clients.

Check local listings for the time and station on which *Holidays at Home* will be broadcast.



THE HOLLYWOOD REPORTER

65th year

Thursday, October 19, 1995

\$1.25 (California) \$1.75 (Elsewhere)

Market briefs

Model Kim Alexis joins various top music acts for a new entertainment special from Raycom, which is stepping up its syndication activities. The "Holidays at Home" special is set for a broadcast window of Nov. 25-Dec 17. Country singer Travis Tritt is among the guests.