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Turner Sports Announces Three Year Extension To Televis Carquest Bowl on TBS Superstation

Turner Sports, Inc., and Raycom Sports have extended their Carquest Bowl television agreement on TBS Superstation for an additional three years through the year 2000, it was announced today by Turner Sports Senior Vice President of Programming Kevin O'Malley and Raycom Sports Executive Vice President Ken Haines.

"The Carquest Bowl provides us with a tremendous opportunity to showcase some of the nation's top programs and talent in what is considered one of the more attractive bowl matchups," says O'Malley. "Turner Sports has enjoyed its long-standing relationship with Raycom Sports and we look forward to what should be another exciting matchup this year and in the years to come."

"We couldn't be happier in extending our contract with TBS," says Haines. "The Superstation televises some of the top sports today, including the NBA, PGA, NASCAR, Atlanta Braves baseball, and the Goodwill Games, which puts our bowl game in very good company."

This year, Turner Sports continues its 16-year relationship with college football with TBS televising its third Carquest Bowl to more than 73 million U.S. cable households on Monday, Dec. 29 at 7:00 p.m. (ET) from Pro Player Stadium in South Florida. The bowl features the Big East #3 vs. ACC #4 with a guaranteed payout of \$1.5 million.

In last year's game, the 20th-ranked University of Miami Hurricanes beat the 25th-ranked Virginia Cavaliers 31-21. The 1995 Carquest Bowl featured North Carolina's Leon Johnson, who rushed for 195 yards and a touchdown, as the Tar Heels beat 23rd-ranked Arkansas 20-10.

Turner Sports, Inc., a Time Warner Company, presents an unequalled menu of the best and most popular sporting events worldwide, and is the industry leader in televised sports programming. With events airing on two cable networks - TBS Superstation and Turner Network Television (TNT) - Turner Sports presents one of the most impressive lineups in television that includes the NBA, NFL, Atlanta Braves baseball, NASCAR, professional golf, figure skating, track and field, and exclusive cable coverage of the 1998 Olympic Winter Games in Nagano, Japan (Feb. 6-22, 1998) and the 1998 Goodwill Games in New York (July 19-Aug. 2, 1998).

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