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UT, Raycom Ink TV Deal

AUSTIN (AP) — The University of Texas and Raycom Inc., of Charlotte, N.C., have agreed to a one-year contract for televising Longhorn football and men's basketball games.

"We are looking forward to this ancillary television package as it puts us in a very good position for exposure as we wrap up the SWC and head to the Big 12," DeLoss Dodds, Texas athletic director, said Thursday.

Raycom will broadcast Southwest Conference football and basketball weekly television games in 1995-96. It will televise at least one Longhorn football game outside the College Football Association package and the SWC-Raycom syndicated pack-

The contract also gives Raycom exclusive over-the-air and cable television broadcast rights for selected men's basketball games outside the SWC-Raycom package. The exception is the Dec. 30 North Carolina game at Texas, which is contracted to CBS.

Games that are syndicated regionally in football and basketball will be aired on Raycom affiliates throughout the Southwest.